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Chrysler Crossfire Roadster is Latest Arrival in Chrysler Brand's International Product Offensive

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- New Chrysler Crossfire Roadster to be sold on five continents
- Both left- and right-hand drive Roadsters will be available for international markets
- Roadster is a stylish, capable competitor in a hotly-contested segment

The new Chrysler Crossfire Roadster will be introduced this summer to markets throughout the world, spanning five continents.

The stylish and capable two-seat cabriolet arrives less than one year after its coupe sibling, which has sold well in international markets. Since its launch late last year, approximately 2,400 Crossfire coupes have been sold in international markets.

Similar to the coupe, the Chrysler Crossfire Roadster will be available in both left- and right-hand drive. Crossfire Roadster will be sold in a variety of key international markets including Australia, Austria, Belgium, Finland, France, Germany, Italy, Japan, the Netherlands, Puerto Rico, South Africa, Spain, Sweden, Switzerland, and the United Kingdom.

In a hotly-contested cabriolet segment, Chrysler Crossfire Roadster will present a formidable challenge to its competitors, which include the Audi TT, Honda S2000, Porsche Boxster, BMW Z4, Alfa Romeo GTV Spider, and Nissan 350Z.

"The Chrysler Crossfire Roadster represents the latest phase of the Chrysler brand's product offensive in markets outside of North America and is further evidence of our commitment to international markets," said Thomas Hausch, Executive Director of International Sales and Marketing, Chrysler Group. "This stunning, head-turning roadster is one of a host of exciting new Chrysler arrivals this year and is certain to become another icon for the Chrysler brand in international markets."

Crossfire Roadster complements Chrysler brand's international product offerings for 2004. This product offensive will result in the brand's most competitive lineup ever in international markets.

By 2007, the Chrysler Group will more than double the number of vehicles available outside North America. The number of right-hand drive and diesel and diesel-equipped models will also more than double in that period, and the company expects its market share in Western Europe to exceed one percent by 2007.

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