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Jeep® Displays Range of Capable and Environmental Vehicles

- European debut of the Jeep® Renegade concept – environmental in powertrain and materials, with Jeep signature off-road capability
- Jeep Compass and Patriot set new fuel economy standards for SUVs
- Debut of the Jeep Grand Cherokee S Limited with high-performance appearance and a choice of two efficient engines
- All-new Jeep Cherokee is a 4x4 for everyday life

February 25, 2008, Geneva - The Jeep® Renegade concept vehicle will make its European debut at the 78th International Motor Show in Geneva, flanked by fuel-economy challenge champions Jeep Compass and Patriot, a new Jeep Grand Cherokee S Limited and the all-new Jeep Cherokee that combines legendary Jeep off-road capability with improved on-road performance and more premium features than ever before.

Jeep Renegade Concept Vehicle

A B-segment Jeep concept vehicle, the Jeep Renegade is a sporty two-seater ideally suited for the all-weather fun of dune-surfing or rock-crawling. Constructed of environmentally responsible materials, sustainability is a key theme of the Renegade concept. The exterior design defines Renegade's one-with-nature personality, emphasized by its large, flaring wheel openings, oversized wheels and tyres, and cut-down speedster windscreen – all of which combine to deliver the promise of cross-country fun and agility.

Renegade is targeted at customers in the “Stylish Green” segment of the marketplace – those who are environmentally oriented, appreciate high-tech and innovation and enjoy performance combined with style in keeping with their green attitude.

The advanced propulsion system in the Jeep Renegade concept starts with a lithium-ion battery pack that can drive the vehicle for 65 kilometres. A range extender – a 1.5-litre, three-cylinder BLUETEC diesel engine – allows for journeys up to 645 kilometres. Renegade is capable of achieving an estimated fuel economy of 2.14 L/100km (132 mpg), which is four-to-five times greater than an equivalent petrol-only vehicle.

The Jeep Renegade concept's lightweight aluminium architecture and regenerative-braking system help to improve overall efficiency, while dual electric 200-kilowatt motors propel a very capable 4x4 system – complete with Low Range and locking differentials – worthy of carrying the Jeep name.

Jeep Fuel Economy Challenge

Fuel economy enthusiasts John and Helen Taylor recently drove a standard Jeep Compass and Patriot from London to Berlin on single tanks of fuel and then kept going, setting a new standard in fuel efficiency among SUVs. The Taylor's achieved fuel consumption of less than 4.3 L/100 km (over 66 miles per gallon) in both Jeep SUVs.

The total distance covered was 1124.1 kilometres, through six countries on the marathon fuel economy challenge, achieving a new standard distance on a single tank of fuel among SUVs.

More information on this significant achievement can be found in a separate press kit.

New Jeep Grand Cherokee S Limited

The new Jeep Grand Cherokee S Limited combines the high-performance appearance of the SRT8® model with the efficiency of the 3.0-litre V-6 CRD engine or the recently revised 4.7-litre V-8 petrol engine.

The interior of the Jeep Grand Cherokee S Limited includes the SRT8 steering wheel, shifter knob and aluminium-

finish bezels for the centre stack, floor console and front door switches.

Exterior colour choices include Brilliant Black Crystal, Bright Silver and Steel Blue. All interiors are monotone Dark Slate Gray. The new Jeep Grand Cherokee S Limited will be available beginning in the first quarter of 2008.

All-new Jeep Cherokee

Also featured in the Jeep display is the all-new Jeep Cherokee, which remains true to its legendary 4x4 heritage while offering customers more on-road refinement and amenities. The Cherokee takes on the Jeep rugged exterior design, and it now comes standard with the all-new Selec-Trac® II full-time four-wheel-drive system. Cherokee also now offers more standard features and an available Luxury Leather Package for customers who want a premium interior including French stitched, leather seats, added soft touch points and refined detail accents.

In addition to an all-new interior design, the amenities, innovations and cargo and storage space continue to improve. An exclusive, all-new feature is the Sky Slider™ full-open canvas roof, giving the Jeep Cherokee customer an open-air experience. Rain-sensing wipers, express-up/down windows, and memory seats, radio and mirrors are added to the vehicle's ever-growing list of available features and options.

Standard features now include automatic temperature control system, tilt steering column, luxury steering wheel, power and heated fold-away mirrors, power windows with driver-side one-touch, fog lamps and aluminium wheels.

Jeep Brand

The Jeep brand led Chrysler LLC sales outside North America in 2007, accounting for 41 per cent of total sales. Jeep sales grew 13 per cent for the year, fueled by strong demand for new models such as Jeep Wrangler and Compass. The Jeep Grand Cherokee was sales leader for the brand, and it is the second-highest volume vehicle outside North America for Chrysler LLC.

The Jeep portfolio includes seven vehicles outside North America, all of which are available in right-hand-drive and with petrol and diesel powertrain options. Jeep vehicles available include: an all-new Cherokee, Commander, Compass, Grand Cherokee, Patriot, Wrangler and Wrangler Unlimited.

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