

Contact: Beverly Thacker

Lori Pinter

## **Total Chrysler LLC December 2007 Sales Up 1 Percent on the Strength of Retail; Demand for Chrysler Town & Country and Dodge Grand Caravan Continues to Grow**

- 2008 Dodge Challenger SRT8® – more than 9,000 orders to date
- For 2008, Chrysler to offer six vehicles that get 28 miles per gallon or better highway fuel economy
- 2007 Jeep® Wrangler sales surpass 100,000 units with an all-time sales record of 119,243 units
- December monthly sales up 1 percent – retail up, fleet down
- Chrysler brand truck sales rise 7 percent in December over 2006 based on the success of Chrysler Town & Country minivan, up 31 percent
- Dodge brand sales rise 11 percent in December from the same period last year led by Dodge Grand Caravan up 51 percent, Dodge Sprinter up 26 percent and Dodge Charger up 5 percent
- Jeep brand sales down 3 percent for December year-over-year based on planned fleet reductions
- Dealer inventory down 19 percent or 100,048 units versus December 2006

January 2, 2008, Auburn Hills, Mich. -

Built on the strength of retail, Chrysler LLC's total U.S. sales for December 2007 were 191,423 units; an increase of 1 percent compared with December 2006 sales of 190,415 units. Fleet sales for the month were down, as compared with December 2006. For 2007, total Chrysler LLC sales were 2,076,650, a decrease of 3 percent from the 2,142,505 units sold in 2006. All sales figures are reported as unadjusted.

"On behalf of our leadership team, I would like to extend my thanks and appreciation to the entire Chrysler network for a strong finish to 2007 and a solid December," Bob Nardelli, Chairman and Chief Executive Officer, said. "Today is a great demonstration of what can be done when all of our employees, dealers and suppliers come together, demonstrating that the organization and its partners are fully aligned and focused on meeting the needs of our customers and being competitive in the industry."

"December proves that when you offer customers products with great value, they respond favorably," Jim Press, Vice Chairman and President, said. "In 2007, we launched eight all-new vehicles including the Jeep® Grand Cherokee diesel, Chrysler Sebring Convertible and the all-new Swivel 'n Go™ minivans. And we are continuing to invest in new product, including new fuel-efficient powertrains. For 2008, we'll offer six vehicles with 28 miles per gallon or better highway fuel economy. This combined with the best-in-industry Lifetime Powertrain Warranty in our Chrysler, Jeep, and Dodge vehicles is bringing more customers to our showrooms."

Chrysler brand truck sales rose 7 percent for the month led by the all-new Chrysler Town & Country which posted a gain of 31 percent year-over-year. Chrysler Town & Country sales for the month were 14,211 units compared with 10,877 units in December 2006.

Dodge brand sales were up 11 percent for December led primarily by Dodge Grand Caravan sales of 21,326 units, up 51 percent. Previous year sales were 14,095 units.

"With the new Dodge lineup and products like Avenger and Charger, we are finding the brand is attracting new buyers today," Deborah Meyer, Chief Marketing Officer said. "Twenty-seven percent of Dodge buyers are under 35 years of age; and 64 percent are less than 45 years of age and female."

The Chrysler Town & Country and Dodge Grand Caravan held Chrysler's leadership in the minivan segment. Both

vehicles offer the exclusive Stow 'n Go® seating and storage system -- another minivan innovation.

Overall Jeep brand sales declined 3 percent based on planned fleet reductions. Jeep Wrangler sales were up 4 percent for the month with 9,007 units versus 8,623 units for December 2006. With 119,243 units sold in 2007, Jeep Wrangler sales surpassed 100,000 units with an all-time sales record, versus 80,271 sold in 2006, up 49 percent.

"We're thankful to our customers for the response they've shown to our products," Steven Landry, Executive Vice President -- North American Sales said. "Jeep Wrangler is one example with an all-time sales record for the year that surpasses 100,000 units. With new models, bold designs and fuel efficient alternatives, we're excited about the products like the Dodge Journey, Challenger and Ram, and the launch of two new SUV hybrids -- the Chrysler Aspen and Dodge Durango and believe we're well positioned for 2008."

Chrysler finished the month with 438,390 units of inventory, or a 60-day supply. Inventory is down by 19 percent compared with December 2006 when it was at 538,438 units.

## About Chrysler LLC

Chrysler LLC, headquartered in Auburn Hills, Mich., produces Chrysler, Jeep®, Dodge and Mopar® brand vehicles and products. Its product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Jeep Wrangler and Dodge Charger. The Chrysler Foundation - the primary source of charitable grants made by Chrysler - annually supports hundreds of charitable organizations with an emphasis on community growth and enrichment, education, arts and culture, public policy, youth development and disaster relief programs throughout the United States and, increasingly, the world. Chrysler is a unit of Cerberus Capital Management.

### Chrysler LLC U.S. Sales Summary Thru December 2007

<u>Model</u>	<u>Month Sales</u>			<u>Sales CYTD</u>		
	<u>Curr Yr</u>	<u>Pr Yr</u>	<u>Change</u>	<u>Curr Yr</u>	<u>Pr Yr</u>	<u>Change</u>
Sebring	9,274	12,157	-24%	93,130	69,357	34%
300	9,950	16,250	-39%	120,636	143,647	-16%
Crossfire	180	10	1700%	8,774	8,216	7%
PT Cruiser	9,738	8,215	19%	99,585	138,650	-28%
Aspen	3,022	3,033	0%	28,788	7,656	276%
Pacifica	2,009	5,297	-62%	53,947	78,243	-31%
Town & Country	14,211	10,877	31%	138,151	159,105	-13%
<b>CHRYSLER BRAND</b>	<b>48,384</b>	<b>55,839</b>	<b>-13%</b>	<b>543,011</b>	<b>604,874</b>	<b>-10%</b>
Compass	3,295	5,066	-35%	39,491	18,579	113%
Patriot	4,987	0	0%	40,434	0	0%
Wrangler	9,007	8,623	4%	119,243	80,271	49%
Liberty	9,941	11,979	-17%	92,105	133,557	-31%
Grand Cherokee	11,753	12,853	-9%	120,937	139,148	-13%
Commander	5,821	7,566	-23%	63,027	88,497	-29%
<b>JEEP BRAND</b>	<b>44,804</b>	<b>46,087</b>	<b>-3%</b>	<b>475,237</b>	<b>460,052</b>	<b>3%</b>
Caliber	8,851	9,425	-6%	101,079	92,224	10%

Avenger	8,146	0	0%	83,804	0	0%
Charger	11,115	10,567	5%	119,289	114,201	4%
Viper	46	68	-32%	435	1,455	-70%
Magnum	2,278	2,735	-17%	30,256	40,095	-25%
Dakota	2,873	5,144	-44%	50,702	76,098	-33%
Ram P/U	32,118	32,875	-2%	358,295	364,177	-2%
Caravan	21,326	14,095	51%	176,150	211,140	-17%
Durango	2,480	4,322	-43%	45,503	70,606	-36%
Nitro	7,350	7,491	-2%	74,825	16,990	340%
Sprinter	1,652	1,308	26%	16,586	21,961	-24%
<b>DODGE BRAND</b>	<b>98,235</b>	<b>88,489</b>	<b>11%</b>	<b>1,058,402</b>	<b>1,077,579</b>	<b>-2%</b>
 <b>TOTAL CHRYSLER LLC</b>	 <b>191,423</b>	 <b>190,415</b>	 <b>1%</b>	 <b>2,076,650</b>	 <b>2,142,505</b>	 <b>-3%</b>
 <b>TOTAL CAR</b>	 <b>47,995</b>	 <b>49,698</b>	 <b>-3%</b>	 <b>539,603</b>	 <b>510,234</b>	 <b>6%</b>
<b>TOTAL TRUCK</b>	<b>143,428</b>	<b>140,717</b>	<b>2%</b>	<b>1,537,047</b>	<b>1,632,271</b>	<b>-6%</b>
<b>Selling Days</b>	26	26		307	306	

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