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1993-2003 Chrysler Brand Sales Chart

March 31, 2004, Auburn Hills -

- Sales increase of 109% in 10-year period since 1993
- Building on last year's introduction of the Chrysler Pacifica and Crossfire, the brand is poised for future market share and image growth with five new models in 2004
- New model introductions include the Chrysler Crossfire Roadster, Chrysler PT Cruiser Convertible, Chrysler Town & Country, Chrysler 300, and Chrysler Crossfire SRT-6 Coupe and Roadster

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