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Chrysler Designers Sculpt All-New 2004 Crossfire

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Chrysler Crossfire combines classic European proportions and technology with the power and personality of an American performance car.

"Chrysler Crossfire's expressive statement is tangible proof of our capability to elevate and broaden the appeal of the Chrysler brand," said Trevor Creed, Senior Vice President of Design. "From its distinct design to its proven powertrain and suspension, the modern American sports coupe is set to excite enthusiasts throughout the world."

Exterior: Sculptured, Romantic

With its long hood and fast back, Chrysler Crossfire's side profile is instantly recognizable. The car's broad shoulders envelop 19-inch rear wheels. Front wheels are slightly smaller, yet still measure 18 inches. With larger wheels in back, the side profile has a poised stance.

The name "Crossfire" was conceived during the development of the vehicle's distinctive character line, which moves precisely and rapidly from front to rear. The character line "crosses" to a negative formation as it travels quickly from the front through the rear fender. Rear fenders, which are muscular and wide, conclude in the large, sculpted tail lamps. The side profile is complete with metallic-finished side air louvers.

"In addition to romantic shapes and sleek, athletic lines, we gave Chrysler Crossfire a unique new glass-to-body proportion," said Creed. "We made the body sides tall while minimizing glass surfaces. We wanted to give the driver the feeling of being inside the cockpit of something very special, sporty, and serious."

The sculptured hood prominently showcases Chrysler's new signature winged badge which spans the entire upper width of the chrome grille. For additional design tension, six grooves run the length of the hood and complement the front grille.

One of Chrysler Crossfire's most distinguishing features is its center spine that runs the length of the car and provides a chiseled, carved appearance. The line starts at the front grille and ends between the dual exhaust pipes. This distinctive line also appears on door handles and exterior mirrors.

Chrysler Crossfire's rear view is stunning with a tapered, "boat tail" appearance that emphasizes its mammoth rear wheels, tires and fenders. A retractable spoiler is designed into the rear of the vehicle and activates when the car reaches the designated speed of 60 miles per hour.

Interior: Machined Precision

Chrysler Crossfire's sophisticated two-tone, twin cockpit interior complements the exterior. The distinctive exterior center spine shape also appears on the center console, shifter and instrument panel. From the driver's seat, the center spine shape appears to continue from the instrument panel through the windshield and on to the hood. It is also integrated into the interior headliner.

"Chrysler Crossfire's interior has a clean, precise, machined appearance," said Creed. "The attention to detail throughout very much reflects the exterior design cues which provide a consistent look and feel that is very important for such a special coupe."

Seats are trimmed in a two-tone leather with Chrysler's signature winged badge embossed into both headrests. The ignition switch is located on the instrument panel as opposed to the steering column.

Precise, elegant gauges are white-on-black with a metallic accent bezel and a chrome trim ring. The center console is metallic and flows from the top of the instrument panel through the center of the car to achieve a cockpit environment. Metallic accents are featured throughout the interior including on the doors, steering wheel, and instrument cluster.

"Chrysler Crossfire blends proven, world-class German technology with passionate modern American design," said Creed.

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