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## 2007 Chrysler Crossfire: Product Highlights

August 31, 2006, Auburn Hills, Mich. - **PRODUCT HIGHLIGHTS**

- The Chrysler Crossfire Coupe and Roadster are real alternatives to the offerings from the import power brands, as they incorporate proven quality and technology in a stunning wrapper
- The Chrysler Crossfire Coupe and Roadster capture the dream of the original American sports touring car in a very modern expression
- The Chrysler Crossfire lineup outsold all its European competitors in the U.S. luxury specialty segment in 2006
- About 25 percent of Crossfire units sold in the United States, and as much as 75 percent in some markets outside the region, have come from buyers trading in import and luxury models
- The Chrysler Crossfire Roadster enhances the appeal of Chrysler Crossfire, as more than 60 percent of the segment's sales are composed of roadsters and convertibles
- Tested at 150 miles per hour, the Chrysler Crossfire Roadster is a one-of-a-kind sports car, as it combines the brand's signature design and convertible leadership with proven engineering
- Designed and developed in parallel with the Coupe from its inception, the Crossfire Roadster captures the spirit of the Coupe's design DNA while enhancing structural rigidity and sharing common components
- Crossfire Roadster complements Chrysler's head-turning collection of convertibles, including the Chrysler PT Cruiser and the popular Chrysler Sebring Convertible

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