

Contact: Jordan Wasyluk
LouAnn Gosselin

Canada: 2024 Alfa Romeo Giulia Fact Sheet

April 27, 2023, Windsor, Ontario - The 2024 Alfa Romeo Giulia delivers race-inspired performance, advanced technologies, seductive Italian-style, and a standard all-wheel-drive system (AWD), while providing an exhilarating driving experience in the premium midsize sedan segment. Updates for 2024 include a limited edition 100th Anniversary Quadrifoglio and limited edition Competizione model.

Alfa Romeo celebrates the 100th anniversary of the Quadrifoglio performance brand with a very limited-edition model – only 100 globally. The 100th Anniversary Giulia Quadrifoglio features gold-coloured calipers, 100th Anniversary badging, carbon fibre mirror caps and a carbon fibre V scudetto grille. Inside, the special model includes Alcantara seats and gold stitching on the dash, steering wheel and doors.

Quadrifoglio models also upgrade the limited-slip differential to operate mechanically. This further emphasizes vehicle dynamics and the driver's control in spirited driving situations.

Based on Veloce, the Competizione is the most luxurious Giulia offering with an authentic concentration of style and performance. The limited-edition features exclusive Moonlight Grey matte paint as a unique option and red brake calipers. The interior adds a 14-speaker Harman Kardon audio system, leather-upholstered dashboard, upgraded sport seats with red stitching and Competizione badging on the seat sides and headrests. Darker privacy glass completes the look. The Competizione is matched with Alfa Romeo's 2.0-litre, direct-injection turbocharged engine delivering 280 horsepower and 306 lb.-ft. of torque. Dynamic upgrades include Alfa Active Suspension, limited-slip differential, and an optional staggered wheel package.

New for 2024 Alfa Romeo Giulia

- Limited edition 100th anniversary Giulia Quadrifoglio (100 units globally)
- Available in Q2 of 2023, limited-edition Competizione is the most luxurious Giulia offering with an authentic concentration of style and performance
- New Trilobe LED Adaptive Matrix headlights, new taillights in smoked glass with a glossy black finish and new V-Scudetto grille insert.
- All-new digital instrument panel with the historic binocular design displays vehicle information, including advanced driving assistance system ADAS functionality and vehicle information pages
- New Alfa Connect services offer comfort and security and improved Over the Air update capability

Highlights

All-new 12.3-inch thin-film transistor (TFT) screen with access to vehicle information, including autonomous driving data. The cluster can be reconfigured into three layouts: Evolved, Relax and Heritage:

- **Evolved** represents the future of Alfa Romeo design and uses the central area of the screen, despite keeping its two lateral quadrants in place
- **Relax** focuses on comfort, is free of detailed vehicle information and goes without the two quadrants
- **Heritage** is inspired by the brand's iconic 60s and 70s models, with distinctive details like inverted numbers at the end of the speedometer

Available ADAS features Level 1 and 2 autonomy and a high level of safety and security content, including:

- Highway Assist system
- Traffic Jam Assist system
- Traffic Sign Recognition
- Lane Keep Assist
- Active Blind-spot Assist
- Driver attention alert
- Intelligent Speed Assist

- Standard Full-speed Forward Collision Warning-Plus

Upscale interior with premium content

- Centre console features leather-wrapped gear shifter with bright accents, premium rotary knobs and dial materials, open front storage with large cup holders, abundant storage capacity and available wireless mobile phone charging pad
- Steering wheel designs for all Giulia models include high-end materials and bezel finishes adding distinctive style
- All Giulia sedans are well-equipped with standard leather seating, Apple CarPlay, Android Auto, SiriusXM radio, keyless passive entry, remote start, bi-xenon headlamps with LED daytime running lamps (DRL) and LED taillamps, Alfa DNA Drive Mode selector, backup camera with rear park sensors and Full-speed Forward Collision Warning-Plus

The sports car of its segment, Giulia features near perfect 50/50 weight distribution and class-leading power and performance with key race-inspired features, including a class-exclusive carbon fibre driveshaft, flat-bottom Formula One-inspired steering wheel, Alfa DNA Drive Mode selector and an eight-speed automatic transmission with available steering column-mounted aluminum paddle shifters with gear shifts in less than 100 milliseconds

Powertrain

- Giulia Sprint, Giulia Ti and Giulia Competizione feature an all-aluminum, 2.0-litre direct-injection turbocharged engine with class-leading, standard 280 horsepower and 306 lb.-ft. of torque, delivering 0-100 kilometres per hour (km/h) in 5.1 seconds and a top speed of 240 km/h
- All Giulia sedans feature an eight-speed automatic transmission with available column-mounted aluminum paddle shifters, providing enthusiasts with shifts in less than 100 milliseconds
- The Ferrari-derived, 505-horsepower V-6 twin-turbocharged engine in the Giulia Quadrifoglio delivers 0-100 km/h in 3.8 seconds and a top speed of 307 km/h
- Giulia Quadrifoglio features a best-in-class power-to-weight ratio of approximately 3 kilograms (7 pounds) per horsepower, as well as the most direct steering available, thanks to a rear-wheel-drive-based Giorgio architecture with extensive use of lightweight materials
- Giulia Quadrifoglio features distinct styling and the most powerful production Alfa Romeo engine ever developed with a 505 horsepower and 443 lb.-ft. of torque, 2.9-litre twin-turbocharged and intercooled V-6 engine, carbon fibre hood, roof and rear spoiler, adaptive performance suspension, Alfa DNA Pro with Race Mode, torque vectoring rear differential, carbon fibre active aero front splitter, Harman Kardon premium audio system, carbon fibre interior trim and 3-D navigation
- The performance-inspired Giulia Quadrifoglio also benefits from unique design features, including standard anodized brake calipers with red Alfa Romeo script and signature 19-inch bright five-hole aluminum wheels

Standard convenience features

- Front and rear heated seats
- Navigation system
- Wireless charging pad
- Auto-dimming rearview mirror
- Air quality system

Standard exterior features

- Dark appearance, dark grille and daylight opening (DLO)
- Volcano gloss-black body kit
- Veloce-exclusive finned rear diffuser

Standard interior features

- Aluminum column-mounted paddle shifters (Sprint and Veloce)
- Dark headliner (Sprint, Ti, and Veloce)
- Aluminum sport pedals and footrest (Sprint, Ti and Veloce)

Available packages

Premium Interior and Sound Package: Ti

- 14-speaker Harman Kardon premium audio system with subwoofer
- Leather dashboard and upper door panels

- Red leather sport seats: Veloce
- Saddle Brown leather seats: Ti

Model lineup

For 2024, the Alfa Romeo Giulia lineup consists of five trims:

- Giulia Sprint
- Giulia Ti
- Giulia Veloce
- Giulia Competizione
- Giulia Quadrifoglio

Available exterior colours

- Alfa White
- Alfa Rosso
- Misano Blue Metallic
- Moonlight Grey Metallic
- Moonlight Grey Matte (Competizione)
- Rosso Etna Metallic
- Verde Montreal Tri-Coat
- Vesuvio Grey Metallic
- Vulcano Black Metallic

Available interior colours

- Black leather interior
- Saddle Brown leather interior
- Red leather interior with sport seats
- Black leather interior with sport seats
- Black leather interior with Sparco racing seats (exclusive to Quadrifoglio)

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