

Contact: Aurélie Denizanne-Gicquel
Stellantis

Dalyce Semko
Free2move
403-869-3259 (office)
d.semko@open2america.com
Tim Dye
GuidePoint Systems
(616) 745-6329 (office)
tim@dyecomunications.com

Guidepoint Systems Partners With Free2move to Leverage Stellantis Embedded Telematics Data

July 15, 2022, Detroit - Guidepoint Systems, a global provider of vehicle telematics and Software as a Service (SaaS) for automotive OEMs, vehicle dealerships, rental agencies and fleet managers, announced today it has partnered with Free2move, the global fleet, mobility and connected data brand of Stellantis.

The new Guidepoint Air data-monitoring service is the latest innovation from Guidepoint. It's designed to easily manage vehicle fleets without the need to install additional hardware. The Free2move-Guidepoint Systems collaboration enables data from properly equipped and eligible MY2018 and newer Stellantis vehicles, including Ram, Dodge, Chrysler and Jeep®, to be received within Guidepoint Air to provide inventory management services to dealers, fleet management services for commercial and government fleets, auditing services to floor plan lenders, and vehicle diagnostic reports to consumers.

"We are continuing our strategy aimed at facilitating the access to connected vehicle data and to provide insights to Stellantis fleet owners and operators by using Free2move solutions, such as Connect Fleet, which we plan to deploy soon, but also by enabling connectivity with platform partners for the benefit of the users of these platforms. This is the case, for example, with Guidepoint, whose users can now access data from their eligible Stellantis vehicles thanks to the connection established between the Free2move MultiBrand server and Guidepoint", said Benjamin Maillard, general manager of North America at Free2move.

These advanced solutions give fleet owners the ability to drive increased operational efficiencies, reduce downtime and increase driver safety. Free2move takes these capabilities further and combines data insights with new methods of mobility that expand the reach and breadth of fleet operations tools.

In addition to Stellantis passenger vehicles, Guidepoint Air will be available for law enforcement fleets that include the Dodge Durango Pursuit, Charger Pursuit and Ram 1500 Special Service. Connectivity-capable Stellantis vehicles for government fleets, commercial trucks and commercial vans, including the ProMaster, can be managed via embedded telematics and our robust fleet management system.

This new partnership is the latest service line introduced by Guidepoint Systems to support fleet owners. Last November, Guidepoint launched FleetMovil, a new fleet management system optimized to reduce costs and capture all relevant fleet data. Guidepoint can monitor more than 300 vehicle data parameters, including speed, direction, location, engine warning indicators, maintenance reminders, carbon emissions, fuel efficiency, PTO monitoring, driving behavior and engine idling, just to name a few.

"As a Tier-1 supplier of telematics to the auto industry for more than 20 years, we understand how important vehicle data is to our customers," said Samuel Spencer, president and CEO of Guidepoint. "This new partnership will allow us to deliver great value and service to fleet customers, dealerships and others looking to maximize their business performance."

Guidepoint

Guidepoint Systems is a leading supplier of vehicle telematics solutions to automotive original equipment

manufacturers (OEMs), dealerships, commercial fleet managers, rental car companies and individual vehicle owners. In addition to its innovative hardware and software as a service (SaaS) solutions, Guidepoint operates multilingual call centers 24/7/365, with a strong presence in the U.S., Canada, Mexico, Latin America and Europe, to provide services directly to vehicle owners, dealerships and fleet managers. To learn more about our services, contact the company by calling (877) 477-3463 or visiting Guidepointsystems.com.

Free2Move

Free2Move is the only global mobility brand offering a complete and unique ecosystem for its private and professional customers around the world. Relying on data and technology, Free2Move puts the customer experience at the heart of the business to reinvent mobility. Free2Move offers a range of services to satisfy the multiple travel needs of its customers from one minute to several days or months with car-sharing service, short-, medium- or long-term rentals, as well as the reservation of VTC drivers, parking spaces and charging stations via the app.

Free2Move Mobility in figures worldwide: 2 million customers, 450,000 rental vehicles, 500,000 parking spaces, 250,000 charging points (in Europe).

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Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>