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Fiat Announces Pricing for 2021 Fiat 500X

- New Sport Value Package highlights updates to fun-to-drive turbo crossover
- Sport trim offers new Sport Value Package that includes dual-pane sunroof, Beats premium audio, 19-inch wheels, LED headlamps and fog lamps, ParkSense front and rear park assist, navigation, heated front seats and windshield wiper deicer
- Pop and Trekking trims to receive new seat upholstery and dashboard inserts
- Standard across the lineup, Uconnect 4 with 7-inch display infotainment system offers Apple CarPlay and Android Auto compatibility
- Fun-to-drive Fiat 500X starts at \$24,840 U.S. MSRP, excluding \$1,495 destination, for 500X Pop and is available in three additional trims – Trekking, Sport and Trekking Plus

December 23, 2020, Auburn Hills, Mich. - The Fiat brand today announced pricing for the 2021 Fiat 500X lineup, including the addition of the all-new Sport Value Package for the popular Sport trim.

“Designed and built in Italy, our fun-to-drive Fiat 500X is the only vehicle in its class to deliver a standard turbocharged engine, all-wheel drive and 30 miles per gallon,” said Matt Davis, Head of FIAT – North America. “For 2021, the 500X adds the Sport Value Package to the aggressive Sport trim that debuted last year, bringing more bang for the buck to our dynamic crossover.”

Italian Roots

Penned at Centro Stile in Turin, Italy, the 500X leverages the character and iconic features of the Fiat 500 subcompact into a larger, four-door crossover package. Exterior design elements, such as double headlamps, a trapezoidal nose and rounded clamshell hood, pay homage to the original Cinquecento, while colored dashboard inserts and a circular cluster display give the interior standout style.

For 2021 (late availability), Fiat 500X Pop and Trekking models receive new dashboard inserts — matte blue techno finish for Pop, matte grey finish for Trekking — as well as new seat fabric.

Crafted in Italy at Fiat Automobiles' Melfi assembly plant, the 2021 Fiat 500X arrives at North American Fiat studios in the fourth quarter of 2020.

More Content and Improved Value

New for 2021, the Sport Value Package for Fiat 500X Sport includes \$3,400 of content, including dual-pane power sunroof, Beats premium audio, 19-inch wheels, LED headlamps and fog lamps, front and rear park assist, navigation, heated front seats and windshield wiper deicer, for just \$700.

Available on Fiat 500X Trekking, the \$700 Trekking Value Package adds a dual-pane power sunroof, Beats premium audio, 18-inch wheels, leather seats and navigation, a \$3,300 value.

The Pop Value Package, a \$300 option for Fiat 500X Pop, brings \$1,300 of content to the lineup's entry point, including automatic headlamps, rear park assist, SiriusXM satellite radio, deep-tint sunscreen glass and Beats premium audio.

Fuel-efficient Turbocharged Engine

The 2021 Fiat 500X comes standard with an advanced 1.3-liter turbocharged engine with MultiAir III valve-actuation technology, engine stop-start (ESS) and a robust 210 lb.-ft. of torque. A nine-speed automatic transmission and all-

wheel drive with an automatic disconnecting rear axle that improves efficiency are standard as well.

The Fiat 500X is the only vehicle in its class to deliver fuel economy of 30 mpg highway combined with a standard turbocharged engine and all-wheel drive.

75 Safety and Technology Features

The 2021 Fiat 500X offers up to 75 safety and security features, including available adaptive cruise control and front park assist for added passenger convenience and protection.

Adaptive cruise control may be activated for automatic reduction of the set speed when the vehicle is approaching a vehicle in the same lane, or when another vehicle moves into the same lane. Adaptive cruise control returns to the set speed when the vehicle in front accelerates or moves to another lane. At a distance set by the driver, the feature also keeps the car back from the vehicle ahead. With front park assist, at low speeds ultrasonic sensors in the bumper detect stationary objects.

Additional active and passive safety and security features include standard ParkView rear backup camera with dynamic grid lines, electronic stability control (ESC) with electronic roll mitigation, seven air bags, electric parking brake system and rear parking sensors, as well as available front parking sensors, LaneSense lane departure warning, Blind-spot Monitoring and Rear Cross Path detection.

2021 Fiat Lineup

For the 2021 model year, the Fiat lineup will feature the Fiat 500X small crossover, which offers unique and functional Italian design, standard all-wheel-drive capability, 9-speed automatic transmission, 30 mpg highway and best-in-class 210 lb-ft of torque. The Fiat 124 Spider and the Fiat 500L will be discontinued after the 2020 model year.

Fiat 500X Pop

Starting at \$24,480 U.S. MSRP, excluding \$1,495 destination, the 2021 Fiat 500X Pop features the fuel-efficient 1.3-liter turbocharged engine, all-wheel-drive capability and the Dynamic Selector System that offers three customized drive modes (Auto, Sport, Traction+) for optimal performance. Classic Italian style is complemented with 17-inch silver aluminum wheels, projector headlamps and LED daytime running lamps and taillamps, plus power and heated mirrors with turn signals. Inside, a leatherette steering wheel and gear-shift knob add a premium appearance.

The 2021 Fiat 500X Pop uses the Uconnect 4 system featuring Apple CarPlay and Android Auto connectivity. Additional standard safety and technology features include a security system, remote start and ParkView rear backup camera.

Fiat 500X Trekking

Starting at \$26,245 U.S. MSRP, excluding \$1,495 destination, the Fiat 500X Trekking builds on the Pop model, adding a rugged front fascia with black grille and metallic surround, as well as a rear fascia that includes a metallic appearance. Deep-tint sunscreen glass, metallic door handles and premium 17-inch silver aluminum wheels add to its bold look.

Trekking interior features include premium cloth seats, leatherette door-trim inserts and a multi-position cargo shelf panel for storage convenience. A 3.5-inch color TFT cluster screen provides easy navigation for vehicle information and settings.

Fiat 500X Sport

Starting at \$27,145 U.S. MSRP, excluding \$1,495 destination, the Fiat 500X Sport offers a host of stylish exterior features, including unique front and rear fascia designs and body-color painted side-moldings along with a "Sport" badge displayed on the front fender. Available LED lighting systems provide enhanced visibility in all driving conditions. Full LED headlights are coupled with LED fog lamps, creating a signature, sporty look. Dark-finish exterior accents on mirror caps, door handles and the rear license plate brow further define its appearance. Dynamic 18-inch aluminum wheels come standard and 19-inch premium aluminum wheels with Michelin CrossClimate all-season tires are available. Chrome dual-exhaust tips complete the Sport's aggressive road presence.

The same sporty and adventurous style displayed on the exterior is also found in the interior, which is highlighted with a dark-finished headliner and pillars along with unique interior door and console bezel surface finishes. A techno-

leather flat-bottom steering wheel features handcrafted red stitching, Alcantara inserts and paddle shifters. An Alcantara-covered cluster brow and Sport-exclusive cluster graphics and instrument-panel bezel finish create a functional, clean appearance. In addition, aluminum pedal covers and Sport floor mats come standard.

The interior is completed with exclusive Sport seats in black fabric and vinyl inserts that feature a stitched grey "500" logo.

Fiat 500X Trekking Plus

Starting at \$29,745 U.S. MSRP, excluding \$1,495 destination, Trekking Plus features premium content and style, including 17-inch matte black machined aluminum wheels, chromed daylight opening (DLO) molding and advanced LED headlamps and LED fog lamps that provide optimal lighting capacity in any driving condition for enhanced visibility and safety.

The refined interior includes premium eight-way, heated, leather power seats with four-way lumbar support that provides enhanced comfort. A brushed-finished console and door-trim surface add to the eye-pleasing aesthetics.

Additional technology includes ParkSense front and rear park assist sensors along with climate-controlled dual-zone automatic temperature control and a standard automatic windshield deicer. An electrochromic rearview mirror offers automatic dimming capability for daylight/twilight driving.

Trekking Plus models use the Uconnect 4 infotainment system with 7-inch touchscreen and navigation radio boasting outstanding sound from an eight-speaker audio system.

FIAT Brand

FIAT brand celebrates 125 years as an automaker and some things haven't changed. Iconic Italian design and refinement, plus a fun-to-drive factor, come standard with every Fiat.

In early 2024, FIAT brand will launch the [Fiat 500e](#), the first Stellantis retail battery-electric vehicle offering in North America and the best-selling city EV in Europe.

FIAT is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com

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