Contact: LouAnn Gosselin

Daniel Labre

### FCA Canada: 2019 Ram 1500 Classic Fact Sheet

August 20, 2018, Windsor, Ontario - The Ram 1500 Classic, the previous generation Ram 1500, is part of Canada's hardest-working pickups and boasts numerous segment-exclusive features in areas most important to truck buyers. Class-leading ride and handling is accomplished via a unique multilink coil spring rear suspension system. Other features, such as the RamBox bedside storage, hidden bins and a fold-out load floor, offer unique solutions for cargo. With a long list of proven technologies and advantages, it is no wonder that Ram 1500 was named AJAC's Best Pick-Up Truck in Canada for 2018.

# New for 2019:

- Ram 1500 Classic badging
- Five models: ST, Tradesman, Express, SLT and SSV (fleet only)

### Highlights:

- Engine options include:
  - 3.0-litre EcoDiesel V-6 engine, delivering up to 8.6 L/100 km (33 mpg) (2018 MY data), 240 horsepower (hp) and 420 lb-ft of torque (late availability)
  - 3.6-litre Pentastar V-6 engine, delivering fuel economy as efficient as 9.6 L/100 km (29 mpg),
    305 hp and 269 lb-ft of torque
  - 5.7-litre HEMI® V-8 with Variable Valve Timing (VVT), providing fuel economy as efficient as 11.0 L/100 km (26 mpg), 395 hp and 410 lb-ft of torque
- Class-exclusive RamBox Cargo Management System
- Innovative storage solutions including class-exclusive second-row in-floor storage
- Towing up to an impressive 4,826 kilograms (kg) (10,640 lb) with the legendary 5.7L HEMI V-8
- Ram 1500 Classic benefits from content specifically designed to match its capability and style

# Configurations in 2WD and 4WD:

- Regular Cab 8-foot bed
- Regular Cab 6-foot, 4-inch bed
- · Quad Cab 6-foot, 4-inch bed
- · Crew Cab 5-foot, 7-inch bed
- · Crew Cab 6-foot, 4-inch bed

### **Model Lineup**

Ram 1500 Classic offers five models:

- ST
- Tradesman
- Express
- SLT
- SSV (fleet only)

# **Available Exterior Colours:**

- Blue Streak Pearl
- Bright Silver Metallic
- Brilliant Black Crystal Pearl

- Bright White
- Red Pearl
- Flame Red
- Granite Crystal Metallic
- · Maximum Steel Metallic
- Walnut Brown Metallic
- True Blue Pearl
- Billet Metallic (late availability)
- Diamond Black Crystal Pearl (late availability)
- Patriot Blue Pearl (late availability)

### **More Information**

Please visit the <u>FCA Canada Ram newsroom</u> for the latest Ram 1500 Classic product information, photography and videography, plus access to specification and feature availability documents.

### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

-###-

Additional information and news from Stellantis are available at: https://media.stellantisnorthamerica.com