

Contact: Nick Cappa  
David Elshoff

## **The Fast Lane Truck (TFLtruck) Names 2015 Ram 3500 Heavy Duty for Gold Hitch Award**

April 8, 2015, Auburn Hills, Mich. - The Fast Lane Truck (TFLtruck) has named the 2015 Ram 3500 with 6.7-liter Cummins the winner of its inaugural Gold Hitch Award in the heavy duty diesel segment.

Within heavy duty classes, the Ram 3500 took top honors for outstanding pulling power, braking, fuel economy, comfort and handling under extreme towing conditions. Award winners were announced following the 2015 Denver Auto Show press day on April 8, 2015.

"Ram Heavy Duty trucks are equipped with a long list of exclusive features that set them ahead of the competition, including a cargo view camera, air bag suspension option and of course the hard-hitting 6.7-liter Cummins turbo diesel engine with best-in-class torque," said Bob Hegbloom, President and CEO – Ram Truck Brand. "This award from TFLtruck recognizes Ram's overall commitment to engineering and innovation leadership, which includes a four-pillar list of best-in-class titles; fuel economy at 29 mpg, torque at 865 lb.-ft., payload at 7,390 pounds and towing at 30,000 pounds."

To score the trucks, TFLtruck editors took to the notorious Eisenhower Pass "Ike Gauntlet" located outside Denver with a 21,600-pound trailer in tow. The grueling climb reaches elevations in excess of 11,000 feet with increasing grade near the peak. At the end of the haul, the Ram 3500 Heavy Duty excelled.

"The 2015 Ram 3500 Heavy Duty was loaded with a 21,600-pound trailer for Gross Combined Weight of nearly 31,000 pounds," said Andre Smirnov, Technical Editor at TFLtruck. "The Ram dually came out on top based on its confident downhill performance, consistent uphill climb and leading observed fuel mileage among the competitors."

The Ike Gauntlet drive is not the sole criteria to determine the winner in each category. The Ram 3500 also was judged on its overall performance unloaded.

Gold Hitch Award-eligible trucks include 2015 model year pickups (or trucks from previous model years that have not significantly changed for 2015). Trucks are only eligible for the award if they were tested before March 31, 2015.

### **About TFLtruck**

TFLtruck is the most popular online video reviews, news and views publication. Nearly 2.5 million truck buyers watch TFLtruck video reviews and tests every month. This includes the signature "TFL Ike Gauntlet" extreme towing test, which challenges the trucks to the absolute maximum of their performance capability. Simply put -TFLtruck is All Trucks All The Time.

### **Ram Truck Brand**

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with

available, segment-exclusive, active-level, four-corner air suspension

- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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