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FCA Canada: All-new Fiat 500X Crossover, Starting at \$21,495 MSRP

- Canadian pricing for the all-new crossover begins at \$21,495 MSRP
- The latest addition to the FIAT lineup, the Fiat 500X offers an available advanced all-wheel-drive system, functionality and an array of comfort, convenience, and safety and security features
- The 2016 Fiat 500X will arrive in FIAT studios in the second quarter of 2015

February 5, 2015, Windsor, Ontario - On the heels of the FIAT brand's return to Super Bowl advertising, today Canadian pricing for the all-new 2016 Fiat 500X has been announced. Arriving in the Canadian market in the second quarter of 2015, the crossover will start at \$21,495 MSRP.

"The Fiat 500X is the next step of FIAT expansion in the North American market," said Jason Stoicevich, Head of FIAT Brand North America, FCA US LLC.

The all-new Fiat 500X combines iconic Italian style with functionality, performance and available all-wheel-drive confidence. The vehicle is available in five trim levels. The Pop, Sport and Lounge models feature the refined Italian style and design of the FIAT brand with a more urban appearance. The Trekking and Trekking Plus models feature a more aggressive and athletic look with unique front and rear fascia designs and satin silver accents. The Sport, Trekking, Lounge and Trekking Plus models are all available with the Fiat 500X's advanced all-wheel-drive system. The base Manufacturer's Suggested Retail Price (MSRP) for the 2016 Fiat 500X starts at \$21,495:

Pop: \$21,495	
Sport: \$25,995	Sport AWD: \$29,190
Trekking: \$26,995	Trekking AWD: \$30,690
Lounge: \$29,990	Lounge AWD: \$32,190
Trekking Plus: \$30,490	Trekking Plus AWD: \$32,690

About the 2016 Fiat 500X

In North America, the all-new Fiat 500X is available with the fuel-efficient 1.4-litre MultiAir Turbo engine paired with a six-speed manual transmission, with an output of 160 horsepower and 184 lb.-ft. of torque. The available 2.4-litre Tigershark MultiAir engine produces 180 horsepower and 175 lb.-ft. of torque, and is paired exclusively to a nine-speed automatic transmission.

A disconnecting rear axle allows for reduced parasitic loss when available all-wheel-drive capability is not needed, improving fuel efficiency. The Dynamic Selector system allows the driver to choose from three modes (Auto, Sport and Traction +) for the most suitable vehicle configuration for different driving conditions.

The 2016 Fiat 500X offers over 65 standard and available safety and security features. Available features include Forward Collision Warning with Active Braking, Lane Departure Warning with Lane Keep Assist, Blind-spot Monitoring and Rear-Cross Path detection. Electronic stability control (ESC) with Hill-start Assist and electronic roll mitigation is standard on all models, as are seven air bags.

Loaded with technology and convenience, the Fiat 500X is available with features like Uconnect 6.5 radio with a 6.5-inch high-resolution touchscreen and navigation, Bluetooth streaming audio, a 3.5-inch colour thin-film transistor (TFT) cluster display, Keyless Enter 'n Go with remote start, and heated front seats and steering wheel.

The all-new Fiat 500X is crafted at the Melfi plant in Italy.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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