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2013 Ram 1500 Wins AOL Autos Truck Of The Year

- All-new 2013 Ram 1500 recognized for redefining pickups

January 2, 2013, Auburn Hills, Mich. - The new 2013 Ram 1500 has been named AOL Autos Truck of the Year. AOL Autos editors test drive and report on every new truck, car and SUV, giving their audience unbiased reviews of what to buy.

"The quality of new trucks has never been higher and our job of separating the wheat from the chaff has never been more difficult," said David Kiley—Chief Automotive Editor, AOL Autos. "Within our judging system the 2013 Ram 1500 was hands down our leading choice and winner of the AOL Autos Truck/SUV of the Year."

AOL editors also applauded the new Ram for a smooth ride, new 8-speed powertrain with best-in-class fuel economy, exclusive RamBox storage bins and a vastly improved interior.

"We're extremely pleased that AOL Autos, a well-known source for automotive information, has deemed the 2013 Ram 1500 as their choice for Truck of the Year." said Fred Diaz, President and CEO Ram Truck Brand and Chrysler de Mexico, Chrysler Group LLC. "A recommendation from AOL is fantastic news for our dealers and customers, and further recognizes Ram Truck for delivering uncompromising high quality, capability and technology."

For 2013, the new Ram 1500 offers buyers best-in-class 25 MPG fuel efficiency, new technology and new features without sacrificing capability. Ram 1500—the most recognizable pickup on the road—marks a milestone for Ram as this truck delivers a truckload of pioneering and fuel-saving systems. Equipped with a choice of engines, including the legendary 5.7-liter HEMI® V-8 engine or the award-winning Pentastar V-6, the Ram 1500 offers the best powertrains in the industry and are known for their reliability.

The 2013 Ram 1500 features first-in-segment technologies: eight-speed automatic transmission, stop-start system, thermal management system, pulse-width modulation and active aerodynamics, including grille shutters and active air suspension. The 2013 Ram 1500 is available in nine trim levels and starts at \$23,585 including \$995 destination charge.

Ram engineers changed every area of the truck – from a newly designed frame to new engines and transmissions to a new interior with the next-generation Uconnect® access system. With best-in-class ride and handling and best-in-class aerodynamics, the 2013 Ram 1500 delivers unmatched content, performance and capability to truck buyers.

About Ram Truck Brand

The Ram Truck brand continues to establish its own identity and clearly define its customer since its launch as a standalone vehicle brand. Creating a distinct brand for Ram trucks has allowed the brand to concentrate on how core customers use their trucks and what new features they'd like to see. Whether focusing on a family that uses its half-ton truck day in and day out, a hard-working Ram Heavy Duty owner or a business that depends on its commercial vehicles every day, Ram has the truck market covered.

The Ram Truck brand has the most innovative lineup of full-size trucks on the market. Ram Truck has emerged as a full-size truck leader by investing substantially in new products, infusing them with great looks, refined interiors, durable engines and features that further enhance their capabilities. Truck customers, from half-ton to commercial, have a demanding range of needs and require their vehicles to provide high levels of capability. Ram trucks are designed to deliver a total package.

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