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Chrysler Town & Country S Joins the “S” Family of Chrysler Models and Brings Cool, Modern Design to the Minivan

- Chrysler Town & Country now a part of the “S” family of models along with the 200 and 300 sedans
- New exterior and interior appointments give Town & Country S modern style
- Segment-exclusive Blu-Ray DVD player with HDMI input and two USB ports for recharging is standard
- 3.6-liter Pentastar V-6 engine provides best-in-class horsepower with excellent fuel economy
- More than 40 available safety and technology features like SafetyTec, which provides industry-leading features including ParkView rear back-up camera, Blind-spot Monitoring and Rear Cross Path detection

November 25, 2012, Los Angeles - Chrysler – the inventors of the minivan – is bringing modern design to the segment with the 2013 Town & Country S model. Debuting at the 2012 Los Angeles International Auto Show, the Town & Country S is the latest “S” model in the Chrysler line-up, joining the 200 sedan and convertible and 300 sedan. The Chrysler Town & Country S gets exterior and interior enhancements as well as some standard equipment commonly associated with top-line models.

“We tailored the new Town & Country S for the active and style minded consumers. It’s the downtown style for the Town & Country’s uptown looks,” said Saad Chehab, President and CEO – Chrysler Brand, Chrysler Group LLC. “It’s more than fitting that we unveil this vehicle in Los Angeles given Town & Country S represents yet another modern take of ‘313’ in the ‘310.’”

Available in Brilliant Black, Deep Cherry Red, Stone White or Billet Silver, the 2013 Town & Country S gets revised trim that adds contrast to the minivan’s typically bright exterior treatment. A black chrome grille is combined with black-background Chrysler Winged badges front and rear, a black rear fascia step pad, “S” model badging, 17-inch aluminum wheels with polished face and black-painted pockets and blacked-out headlight bezels (delayed availability).

The interior features a monotone black interior unique to the Town & Country S. It starts with the Black Torino leather seats with an “S” logo embroidered in the seat backs and black Ballistic cloth seat inserts. The seats also feature grey stitching as do the door armrests. Piano Black gloss appliques are found on the instrument panel and on the spokes of the black leather-wrapped steering wheel, and the Chrysler Winged badge on the wheel matches the black background-look of the exterior badging. Finishing interior touches include a black headliner and upper consoles, black center console and an “S” logo in the instrument cluster.

The segment-exclusive dual-screen Blu-Ray DVD system with HDMI input, two USB recharging ports, a 12v outlet and a 115v two-prong outlet is standard. This system, new for 2013, allows rear seat passengers to view standard and Blu-Ray DVDs or to play a high-definition video game system on the new, higher definition, screens. Wireless headphones allow back seat passengers to enjoy this state-of-the-art system without forcing front seat passengers to hear the accompanying audio.

The 2013 Town & Country S also features a performance suspension that adds a new level of handling dynamics to the driving experience, yet still provides a comfortable ride that’s expected in a luxury minivan.

Town & Country’s award-winning powertrain delivers best-in-class horsepower without sacrificing fuel efficiency. The 3.6-liter Pentastar V-6 engine is a two-time “Ward’s 10 Best Engine” winner and produces 283 horsepower and 260 lb.-ft. of torque. The V-6 is mated to the 62TE six-speed automatic transmission. A fuel economizer mode helps the driver maximize fuel efficiency, and premium, lower-rolling-resistance tires, and low-drag brake calipers and rear

bearings make great fuel economy possible. Town & Country achieves 17 miles per gallon (mpg) in the city, 25 on the highway.

The 2013 Chrysler Town & Country offers over 40 available safety, security and technology features, providing customers the safety they expect to ensure peace of mind when traveling. Standard safety features include ParkView rear back up camera, front seat-mounted air bags, a driver-side inflatable knee blocker, advanced multi-stage driver and front passenger air bags, side-curtain air bags for all three rows, and electronic stability control, including Brake Assist and all-speed traction control. Optional on Touring and standard on Touring L and Limited models is the SafetyTec Group consisting of rain-sensitive windshield wipers, Smartbeam headlamps, ParkSense rear park assist system, Blind-spot Monitoring and Rear Cross Path detection.

New for 2013 is standard trailer sway damping that monitors a towed trailer's behavior and automatically uses Town & Country's anti-lock braking system to mitigate any swaying motions.

The 2013 Chrysler Town & Country minivan is built at Chrysler Group LLC's Windsor Assembly Plant in Windsor, Ontario, Canada.

About the Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, intuitive innovation and technology all at an extraordinary value since the company was founded in 1926.

Whether it is the groundbreaking, bold design of the Chrysler 300, the sleek elegant styling of the Chrysler 200 Convertible, or the family room on wheels functionality of the Chrysler Town & Country, Chrysler brand vehicles reward the passion, creativity and sense of accomplishment of its owners. Beyond just exceptionally designed vehicles, the Chrysler brand has incorporated thoughtful features into all of its products, such as the Stow 'n Go® seating and storage system on the Chrysler Town & Country, the fuel-saving Fuel Saver Technology in the Chrysler 300 and Uconnect phone utilizing Bluetooth technology on the Chrysler 200 and Chrysler 200 Convertible.

The world-class interior of the Chrysler Town & Country minivan is beautifully crafted with high-quality materials that are soft to the touch, and offers tech-savvy entertainment features and smart storage and seating options including Stow 'n Go® seating with one-touch fold-down function, dual DVD entertainment system, navigation and SIRIUSXM satellite radio with Travel Link making the Chrysler Town & Country the ultimate family vehicle. A 3.6-liter Pentastar V-6 engine is a "Ward's 10 Best Engine" and produces a best-in-class 283 horsepower and is mated to a six-speed automatic transmission with a fuel economizer mode. Town & Country achieves 17 miles per gallon in the city, 25 on the highway.

The Chrysler brand's succession of innovative product introductions continues to solidify the brand's standing as the leader in design, engineering and value. The premium for the Chrysler brand is in the product, not the price.

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