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New 2013 Jeep® Patriot Freedom Edition Harkens Back to the Jeep Brand's Military Roots and Pays Tribute to U.S. Military Members

- Jeep Patriot Freedom Edition honors military members past and present
- Jeep to donate \$250 to military charities for each 2013 Jeep Patriot Freedom Edition sold
- Jeep Patriot is the best-priced SUV in America; boasts unsurpassed compact SUV 4x4 capability and fuel economy up to 30 mpg
- Built at Chrysler Group LLC's Belvidere (Ill.) Assembly Plant, the 2013 Jeep Patriot Freedom Edition is on sale now
- Military Bonus Consumer Cash program provides a \$500 cash allowance to eligible consumers on the purchase or lease of a new Chrysler Group vehicle
- Jeep Patriot sales up 15 percent in 2012

November 11, 2012, Auburn Hills, Mich. - The new 2013 Jeep® Patriot Freedom Edition joins the previously announced Wrangler Freedom Edition as a tribute to United States (U.S.) military members past and present. Available in red, white or blue with exclusive military-inspired features, this limited edition Patriot model – with a starting U.S. Manufacturer's Suggested Retail Price (MSRP) of \$21,445 – is on sale now at Jeep dealership in the United States.

Jeep will donate \$250 from each 2013 Jeep Patriot Freedom Edition it sells to charities that benefit U.S. Military members.

"We have created the 2013 Jeep Patriot Freedom Edition as a tribute to the brave men and women that have served, while acknowledging the Jeep brand's renowned military history," said Mike Manley, President and CEO – Jeep Brand, Chrysler Group LLC. "We express gratitude to those who have and are serving in the U.S. military, and in their honor we are donating \$250 for each Patriot Freedom Edition sold to military charities.

"With segment-leading 4x4 capability, fuel economy up to 30 miles per gallon, and a unique inspiring appearance, the Jeep Patriot Freedom Edition is certain to appeal to consumers," Manley added.

The limited edition Jeep Patriot Freedom model is based on the 2013 Patriot Latitude and is available in two- or four-wheel drive configurations. The 2013 Jeep Patriot Freedom Edition boasts many exclusive attributes not found on standard Patriot models.

The new 2013 Jeep Patriot Freedom Edition prominently features a military-inspired star on the hood, as well as on the rear quarter panel. Exclusive 17-inch high-gloss Mineral Gray painted aluminum wheels with bright lug nuts, a bright lower front fascia and an "Oscar Mike" (military jargon for "on the move") badge on the lower front door round out the unique exterior features. The 2013 Jeep Patriot Freedom Edition is available in Deep Cherry Red crystal pearl coat, Bright White clear coat or True Blue pearl coat.

Standard features on the 2013 Jeep Patriot Freedom Edition include the standard features of the 2013 Jeep Patriot Latitude model plus a sunroof, Security and Cargo Group, all-season floor mats and on 4x4 models the All-weather Capability Group. Unique to the Jeep Patriot Freedom Edition is a Dark Gray "Cubic" cloth interior with vinyl bolsters and silver accent stitching and a black fabric "star" logo patch on the front seats.

The 2013 Jeep Patriot Freedom Edition has a starting U.S. Manufacturer's Suggest Retail Price of \$21,445 (excluding \$995 destination).

The 2013 Jeep Patriot Freedom Edition is built at the Belvidere Assembly Plant in Belvidere, Ill., and is available in dealer showrooms now.

About the Jeep Patriot:

The 2013 Jeep® Patriot, the best-priced compact sport-utility vehicle (SUV) in America, offers consumers segment-leading 4x4 capability and excellent fuel economy along with aggressive exterior styling, clever interior features and unsurpassed off-road capability with the Freedom Drive II system.

The 2013 Jeep Patriot is packed with standard features that provide value and convenience for drivers and passengers. Standard features include electronic stability control, electronic roll mitigation, Hill-start Assist, anti-lock disc brakes, illuminated cup holders, sunscreen glass, fog lamps, removable/ rechargeable flash light, outside temperature display, rear fold-flat 60/40 folding seat, rear window defrost and wiper, tilt steering column, cruise control and sliding visors with mirror. The Jeep Patriot is a 2012 Insurance Institute for Highway Safety (IIHS) "Top Safety Pick" when equipped with seat-mounted side air bags.

About the Jeep Brand:

Built on more than 70 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Compass, Grand Cherokee, Liberty, Patriot, Wrangler and Wrangler Unlimited. To meet consumer demand around the world, all six Jeep models are sold outside North America – and all are available in right-hand drive versions and with gasoline and diesel powertrain options. Chrysler Group LLC sells and services vehicles in approximately 120 countries around the world.

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