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Dodge Durango Offers New Rallye Appearance Package Building off Class-Leading Power, Towing and Driving Range

- New Rallye Appearance Group offers R/T appearance, class-leading 295 horsepower V-6, 6,200-lb. towing and 550-mile driving range for less than \$31,000 starting U.S. Manufacturer's Suggested Retail Price (MSRP)
- R/T models available with heated/ventilated Nappa leather seating, Blind-spot Monitoring and Rear Cross Path detection (late availability)
- Available second-row captain's chairs are available across all models – with two center consoles, including one supporting walk-through capability
- New standard leather seating, heated first- and second-row seats and bright door handles on Crew model
- New lower price on Citadel – with a starting MSRP of \$39,995 U.S.
- Class-leading driving range of more than 550 miles
- Class-leading towing with both engines: up to 7,400 pounds with HEMI® V-8 and 6,200 pounds with V-6
- Available high-tech features such as Blind-spot Monitoring, Rear Cross Path detection and rear-seat DVD entertainment system
- Best-equipped seven-passenger SUV in the United States
- Insurance Institute for Highway Safety (IIHS) Top Safety Pick

August 31, 2012, Auburn Hills, Mich. - Since its return to the SUV segment in 2011, Dodge Durango has established itself as a class-leader in value, functionality, reliability, utility and design. For 2013, Dodge Durango will be offered in four trim levels: SXT, Crew, R/T and Citadel, and the lineup receives new and revised features aimed at keeping it at the head of the pack.

With its four-wheel independent suspension, near 50:50 weight distribution, and responsive steering and handling, Durango has driving dynamics unlike what you typically find in a sport-utility vehicle. No other SUV on the road compares with the Dodge Durango's distinctive bold Dodge design that craftily houses a spacious three-row, seven-passenger functional, flexible and premium interior, covered in soft-touch materials.

Enhancing Durango's bold design is a new Rallye Appearance Group available on SXT models for the 2013 model year (late availability). With 20-inch polished aluminum wheels with Mineral Grey pockets, black bezel headlamps and body-color wheel lip moldings, sill moldings, grille and front and rear fascias, customers can now get the sporty appearance of the R/T model with the more than 550-mile driving range of the 295 horsepower Pentastar 3.6-liter V-6 engine. In addition to featuring the exterior look of an R/T, the Rallye Appearance Group also includes a leather-wrapped steering wheel and shift knob, illuminated visor mirrors, Uconnect with voice command, Bluetooth streaming audio and autodimming rear view mirror. Add it all up, and the Rallye is positioned as the most affordable three-row SUV with 20-inch wheels.

Standard on 2013 Crew models is premium leather seating, heated first-and second-row seats, and bright door handles.

Also new for 2013, Dodge is offering a Premium Leather Group on R/T models. An upgrade to the R/T's available leather seating, the Premium Leather Group adds heated and ventilated perforated Nappa leather seats with red stitching and Nappa-covered door and front armrests with red stitching.

R/T models also feature the newly available Technology Group, which includes Blind-spot Monitoring/Rear Cross Path detection system and adaptive cruise control (late availability).

The R/T model's standard 20-inch wheels now have Mineral Grey painted pockets to accentuate the polished spokes.

The 2013 Dodge Durango is crammed with features, and it still has room for class-leading utility. With more than 30 storage areas, 50 seating configurations and a rear cargo area of nearly 85 cubic feet that fits a 6-foot couch with room for a coffee table, Durango is capable of hauling more than just trailers.

Utility may be one of Durango's key attributes, but safety was also a top priority during development. The Dodge Durango is a "Top Safety Pick" by the Insurance Institute for Highway Safety two years running.

Perfect blend of power and fuel efficiency

The 2013 Dodge Durango delivers the rare combination of power and fuel efficiency. Both engines deliver best-in-class V-6 and V-8 towing with standard trailer-sway control on all models (V-8 - 7,400 pounds and V-6 – 6,200 pounds). Its award-winning 3.6-liter Pentastar V-6 engine delivers an unsurpassed 290 horsepower (295 horsepower with available Rallye Appearance package on SXT models) along with a best-in-class driving range of more than 550 miles on one tank of fuel – that means Durango owners could drive all the way from Chicago to Nashville, or New York to Boston and back again, without needing to stop for fuel.

The EPA fuel economy miles per gallon (mpg) (city/hwy) for the Durango equipped with the Pentastar V-6 engine are 16/23 for both rear-wheel-drive and all-wheel-drive models.

Durango is also available with the legendary 5.7-liter HEMI® V-8 engine with fuel saver mode. The 5.7-liter delivers 360 horsepower (268 kW) and 390 lb.-ft. of torque (520 N•m) at 4,250 rpm and also features variable-valve timing (VVT). The available V-8 delivers performance, best-in-class 7,400 pounds of towing capability and fuel efficiency. The EPA fuel economy mpg (city/hwy) is 14/20 for rear-wheel-drive models and 13/20 for all-wheel-drive models.

The 2013 Dodge Durango features two automatic transmissions and two available full-time all-wheel-drive systems (V-6 and V-8 versions). The drivelines provide smooth operation of the vehicle over a variety of road conditions. Where competitors have switched to car-based platforms, the HEMI-powered, all-wheel-drive Durango features a low-range transfer case for light off-road recreation and to ease maneuvers while towing, such as pulling a boat out of the water from a high degree launch or backing up with a trailer attached.

Driving dynamics

The 2013 Dodge Durango delivers excitement and refinement with world-class suspension and performance. It's a driver's SUV that delivers impressive on-road performance and capability with the flexibility of a three-row SUV.

The short/long arm front suspension and isolated multi-link rear suspension features isolated front and rear cradles for improved on-road handling and comfort. Durango delivers on the pavement with aggressive shock and spring rates and large sway bars to handle body roll in hard turning maneuvers. Available electro-hydraulic performance steering, along with standard electronic stability control also contribute to maintain tire grip and vehicle stability.

Refinement for seven, or six

Passengers will feel materials that are refined with a functionality that gives owners a first-class experience, regardless of the trim level. The instrument panel features a beautifully crafted monotone or two-tone appearance with a dark upper and lighter lower color and premium soft-touch materials for all price classes. Durango's interior is also extremely comfortable for all three rows of passengers, and there's a surprising amount of interior flexibility.

Introduced earlier in the 2012 calendar year, second-row captain's chairs with an innovative flip-and-fold feature and integrated soft-touch armrests are available on all trim levels. Between the seats is a floor-mounted console that can hold drinks and small objects. It is designed so passengers can easily walk from the second to third rows between the second-row captain's chairs. Customers can also opt for a larger center console that has more storage space and class-exclusive features, such as illuminated cup holders and a USB port, as well as a 12-volt outlet for charging phones, video games and the like.

From families taking a long road trip and needing to keep the kids entertained, to sports enthusiasts who don't want to miss the game and teens who can't live without on-line gaming, the Dodge Durango offers the latest high-tech features to keep driver's eyes on the road and passengers connected. Drivers can communicate, navigate and select entertainment options with advanced voice-recognition controls. Passengers can stay entertained with the latest available features, including and SiriusXM Radio with Travel Link.

Exterior revisions for the 2013 model year include two new colors, Bright White and Deep Cherry Red. These colors join the current Bright Silver, Rugged Brown, True Blue, Maximum Steel, Brilliant Black Crystal, Mineral Gray and Redline Red (R/T and Rallye Appearance Package only).

Safety is paramount

The 2012 Dodge Durango is an IIHS Top Safety Pick and offers consumers 45 safety and security features, including standard electronic stability control (ESC) that delivers three security features to improve overall vehicle stability both on- and off-road: electronic roll mitigation (ERM) reacts and applies brakes during extreme situations, while available Hill-start Assist (HSA) works with standard trailer-sway control (TSC) to enhance off-road and towing capabilities.

Other safety and security features available on Durango include Blind-spot Monitoring (BSM) and Rear Cross Path (RCP) detection, which aid drivers when they're changing lanes or in parking lot situations. In addition, Durango features standard seat-mounted air bags in the front row, while side-curtain air bags extend protection to all three rows. Durango also includes standard front-row active head restraints.

2013 Dodge Durango SXT

The Durango SXT includes a tremendous level of equipment, including the award-winning 3.6-liter Pentastar V6 with 290 horsepower (295 horsepower with Rallye Appearance Package), sevenpassenger seating, 18-inch aluminum wheels, fog lamps, bright chrome exterior accents, four-wheel disc anti-lock braking system, three-zone automatic temperature control, power windows, locks and mirrors, power heated mirrors, tilt/telescoping steering wheel with cruise and audio controls, SiriusXM Radio with 12-month subscription, electronic stability control (ESC), Brake Assist, traction control, sidecurtain airbags, front-seat-mounted side airbags and much more.

Available Uconnect with Bluetooth streaming audio, 40GB hard drive, 6.5-inch touchscreen media center, navigation, leather-wrapped steering wheel and shift knob and second-row folding captain's chairs add high levels of comfort and convenience in an affordable seven-seat SUV.

Starting at a U.S. MSRP of \$28,995, SXT is positioned as the best equipped three-row SUV in America. The new Rallye Appearance Group at just \$30,995 starting U.S. MSRP adds 20-inch polished aluminum wheels with Mineral Grey pockets, monochromatic exterior appearance with ground effects, dark-tinted headlamps, dual exhaust with bright tips, 295 horsepower Pentastar V-6, leather-wrapped steering wheel, Uconnect Voice Command with streaming audio and much more.

2013 Dodge Durango Crew

New for 2013, Crew adds standard premium leather seating with heated first- and second-row seats and bright door handles.

Crew models also add standard features like a 6.5-inch Uconnect touchscreen media center, ParkView rear back-up camera, premium Alpine audio system, Keyless Enter-N-Go, power liftgate, leatherwrapped steering wheel and shifter, power 12-way driver and 10-way passenger seats, memory function for driver seat/radio/mirrors, remote start and security alarm, cargo cover, and much more.

A best-in-class 360 horsepower 5.7-liter V-8 becomes available when moving up to Crew models, along with second-row captain's chairs, rain sensing windshield wipers, Blindspot Monitoring/Cross Path detection and rear seat DVD entertainment group.

2013 Dodge Durango R/T

R/T adds the powerful 5.7-liter 360 horsepower HEMI V-8 with Fuel Saver Technology as standard equipment along with a distinctive monochromatic appearance, high-intensity discharge (HID) headlamps, unique 20-inch aluminum wheels with a polished face and Mineral Grey-painted pockets, 20 mm lowered ride height, unique front fascia, performance suspension and steering, and unique interior trim and remote start to name a few.

Navigation, Uconnect with Bluetooth, rear DVD entertainment center, new ventilated Nappa leather seats and new blindspot monitoring with Rear Cross Path detection are available for those who want to maximize the comfort and safety of their Durango.

2013 Dodge Durango Citadel

The top-of-the-line Durango is reduced by \$1,000 to a starting U.S. MSRP of \$39,995 and adds standard premium Nappa ventilated and heated leather seating, 20-inch chrome-clad aluminum wheels, power sunroof, HID headlamps, premium navigation, power heated and tilting steering wheel, Uconnect with Bluetooth, 6.5-inch touchscreen navigation and much more.

A 5.7-liter V-8 engine, adaptive cruise control, forward collision warning and Blind-spot Monitoring with Rear Cross Path detection, rear DVD entertainment center and second-row captain's chairs are available on Citadel.

Manufacturing

Dodge Durango is built in the United States at the Jefferson North Assembly Plant (JNAP) in Detroit.

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