

Chrysler Group LLC Launches 'No Payments for 90 Days' Program

May 20, 2012, Auburn Hills, Mich. - Chrysler Group LLC today announced a “No Payments for 90 Days” promotion on the retail purchase of all new 2012 Chrysler, Jeep®, Dodge, Ram Truck, and FIAT brand models financed through Ally Financial or Chase Auto Finance.

This deferred retail payment program is effective today and will continue through May 31, 2012.

Qualified consumers can take advantage of the “No Payments for 90 Days” deferral program on retail contracts for up to 60 months. These programs may not be available to consumers in Washington, D.C., Pennsylvania or Maine. For more details, consumers should check with their local Chrysler, Jeep, Dodge, Ram Truck, and FIAT dealerships.

Separately, Chrysler Group has expanded its support for the U.S. military by adding a \$500 “Military Appreciation Bonus Consumer Cash” allowance to the retail purchase or lease of a new, eligible Chrysler, Jeep, Dodge, Ram Truck, or FIAT brand vehicle through May 31, 2012.

The “Military Appreciation Bonus Consumer Cash” is on top of the \$500 military bonus cash that the Chrysler Group already offers to eligible members of the military and their families.

Eligible consumers include active military, active military reserve, retired military (honorable discharge required), and retired military reserve (honorable discharge required). All honorably discharged veterans are eligible regardless of discharge date.

This limited-time offer is available on 2012 Chrysler, Jeep, Dodge, Ram Truck, and FIAT brand vehicles, excluding the 2012 Dodge Avenger SE, Chrysler 200 LX sedan, Dodge Journey AVP, Fiat 500 Abarth, all SRT models, and the Viper.

All eligible personnel must present their military I.D., discharge papers (DD214 form), or other documentation that clearly reflects their eligibility status, to a franchised Chrysler dealer in the United States at the time of retail purchase of an eligible vehicle.

Additional information about this special promotion may be obtained from any participating Chrysler Group dealer.

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