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New 2012 Jeep® Grand Cherokee SRT8® SUVs Will Sport Ferrari Red for Formula One Stars Fernando Alonso and Felipe Massa

- Custom-built versions of the high-performance Jeep® Grand Cherokee SRT8® feature exclusive Rosso Corsa colored exteriors, red leather interiors and additional Ferrari looks pay tribute to the two Ferrari 'ambassadors'
- Vehicles are the first two 2012 Jeep Grand Cherokee SRT8 models to be delivered in Europe where the introduction of the high-performance model of the Jeep flagship SUV will start in May
- Both vehicles were prepared by Chrysler Group's Street and Racing Technology (SRT) design and engineering teams

February 1, 2012, Auburn Hills, Mich. - Today, two specially prepared models of the new 2012 Jeep® Grand Cherokee SRT8® – the most powerful and best handling Jeep vehicle ever – were delivered to Scuderia Ferrari Formula One drivers Fernando Alonso and Felipe Massa at the Fiorano circuit in Maranello, Italy.

The identically built vehicles were handed over to the two star drivers by Beth Paretta, Director of Marketing and Operations – SRT Brand and Motorsports, Chrysler Group LLC.

Each Jeep Grand Cherokee SRT8 features an aggressive exterior look with an SRT-exclusive design, which adds classic Ferrari brand styling cues and the unmistakable Rosso Corsa signature color.

The iconic, seven-slot Jeep front grille is painted matte black and features custom red inserts. A race-inspired, offset black driver's stripe with a white accent customizes the front and rear bumpers, hood, the entire surface of the roof and the rear spoiler. Additional exclusive details include a matte black painted dual-pane sunroof, Carbon fiber mirror caps and a gloss black rear light bar with red accents on the Jeep logo. To complete the unique exterior trim of the two custom-built SRT8 models, the Italian flag has been painted on the underside of the rear spoiler: a tribute to the Ferrari F150[®] Formula One car.

Ride height has been lowered 1.5 inches and both vehicles ride on unique forged aluminium, 20-inch wheels painted black giving them an even more aggressive stance.

In line with the vehicle's custom exterior, the interior cabin is enhanced by exclusive Ferrari Red leather inserts on the seats with sculpted bolsters. Also the door trim panels, the central armrest and the instrument panel boast exclusive red leather. The leather-wrapped SRT8 steering wheel with mounted paddle shifters features red contrasting stitching. The unique instrument cluster features yellow dials which give the cabin the look of the GT cars produced in Maranello.

The Jeep Grand Cherokee SRT8 is powered by the all-new 6.4-liter HEMI® V-8 engine with Fuel Saver technology that turns off four of the eight cylinders when full power is not required to ensure increased fuel economy. Thanks to the powerful HEMI V-8 powertrain delivering 470 horsepower (351 kW) and 465 (630 N•m) lb.-ft. of torque, the SRT8 model achieves benchmark performance of 0-60 mph in 4.8 seconds, 0-100-0 mph in the mid-16 second range, can cover the quarter mile in the mid-13 second range, has a top speed of 160 mph, and brakes from 60-0 mph in 116 feet.

"We're excited and proud to be able to share 'Ferrari-style' custom-built versions of the most powerful and best handling Jeep Grand Cherokee SRT8 ever with two of the most talented drivers in the world," Paretta said. "We know that both Fernando and Felipe will feel right at home in our ultimate performance SUVs that are identically built with classic Ferrari styling cues and one-of-a-kind Rosso Corsa exteriors. The Jeep Grand Cherokee SRT8 brings a combination of Jeep's world-class capability to the road or the race track along with unparalleled luxury and refinement and advanced innovative technologies for all driving enthusiasts."

The two, uniquely customized Jeep Grand Cherokee SRT8 models are based on the new high-performance model of the Jeep flagship SUV set to arrive in Europe, where it will be available in Jeep dealerships starting this summer.

About SRT

The Chrysler Group's Street and Racing Technology (SRT) brand uses a successful product development formula featuring five proven hallmarks: awe-inspiring powertrains; outstanding ride, handling and capability; benchmark braking; aggressive and functional exteriors and race-inspired and high-performance interiors to remain true to its performance roots. The expansion of the SRT vehicle lineup in 2012 features four new products that are world-class performance contenders and bring the latest in safety technologies and creature comforts. These products include the Chrysler 300 SRT8, Dodge Challenger SRT8 392, Dodge Charger SRT8 and Jeep Grand Cherokee SRT8.

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