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## **Chrysler Group LLC Announces Release of 2010 Sustainability Report**

- Chrysler Group's first sustainability report
- Company establishes initial goals and commitments related to products, the environment and stakeholders
- Developed in accordance with Global Reporting Initiative (GRI) G3 Framework
- Achieved GRI Application Level A

October 17, 2011, Auburn Hills, Mich. - Chrysler Group LLC today announced the release of its 2010 Sustainability Report. The report represents the first time the Company has presented its vision for creating a sustainable enterprise, including strategies, initiatives and commitments.

"We believe that economic and environmental success are not mutually exclusive," said Sergio Marchionne, Chairman and Chief Executive Officer, Chrysler Group LLC. "We are committed to continually rethinking our assumptions and our approach. We have made a choice not only to build up our own organization, but also to positively impact the environment and the communities where we live and work. And we will judge ourselves not only by our profitability, but also by how we achieve it."

The report covers the 2010 calendar year and focuses on four key areas:

1. Overview: with a discussion of the Company's transformation, operations and goals
2. Product: including vehicle fuel economy and emissions; safety; materials; quality; and customer experience
3. Environment: detailing initiatives with respect to energy, air emissions, water, waste and biodiversity
4. People: highlighting information about the workforce, suppliers, dealers and the communities where the company does business

The Chrysler Group 2010 Sustainability Report was developed in accordance with the Global Reporting Initiative (GRI) G3 Framework. The GRI is the most widely used reporting framework for performance on environmental, social and other corporate citizenship issues. Chrysler Group received confirmation from the GRI of achievement at Application Level A. Application Level A is the most advanced reporting level, and indicates that the Company reported on all core performance indicators as well as Profile and Management Approach disclosures for all GRI aspects.

Among the highlights of the report are details about the Company's Trenton South LEED Gold-certified engine plant; discussion of the many initiatives that will help the company achieve its goal of improving fuel economy by 25 percent; and information related to Chrysler Group's diversity-related activities and awards, such as being named to Hispanic Business magazine's Diversity Elite 60.

The complete report can be found at [www.chryslergroupllc.com/en-us/sustainability](http://www.chryslergroupllc.com/en-us/sustainability).

### **About Chrysler Group LLC**

Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat S.p.A., produces Chrysler, Jeep, Dodge, Ram, Mopar, SRT and Fiat vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler Group's culture of innovation, first established by Walter P. Chrysler in 1925, and Fiat's complementary technology that dates back to its founding in 1899.

Headquartered in Auburn Hills, Mich., Chrysler Group's product lineup features some of the world's most

recognizable vehicles, including the Chrysler 300, Jeep Wrangler and Dodge Grand Caravan. Fiat contributes world-class technology, platforms and powertrains for small- and medium-size cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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