

## **Chrysler Group and SIRIUS Satellite Radio Announce Extensive Factory-installation Program Beginning with Model Year 2005 Vehicles**

October 17, 2004, Auburn Hills, Mich. -

- Over 500,000 subscribers expected in first two years
- One year of SIRIUS service to be included in all factory offerings
- Factory availability across 11 vehicle lines

SIRIUS Satellite Radio (NASDAQ: SIRI), known for delivering the very best in commercial-free music and premium sports programming to cars, homes and boats across the country, and the Chrysler Group announce broad availability of SIRIUS across the 2005 model year lineup of Chrysler, Jeep® and Dodge vehicles.

In the second half of 2004, factory installations of SIRIUS will expand across 11 vehicle lines for the 2005 model year, including the following popular vehicles:

- Chrysler 300 Series
- Chrysler PT Cruiser
- Chrysler Town & Country
- Chrysler Pacifica
- Dodge Magnum
- Dodge Caravan
- Dodge Ram Pickup
- Dodge Durango
- Dodge Dakota Pickup
- Jeep Grand Cherokee
- Jeep Liberty

SIRIUS provides Chrysler, Dodge and Jeep customers with 110 channels of the best music, entertainment and information coast-to-coast. SIRIUS offers over 60 music channels of commercial-free music and over 50 channels of sports, news and entertainment, traffic, weather and children's programming, 24 hours a day.

Consumers selecting the SIRIUS Satellite Radio option will receive a small, mouse-sized antenna mounted to the roof of the vehicle. Consumers will be able to scan channels and select pre-set buttons for favorite channels. Consumers will also be able to search both by music category and channel, which will be displayed on the radio screen.

The Chrysler Group offers SIRIUS satellite radio as both a dealer- and factory-installed feature. Factory installation for the following 2005 model year Chrysler, Dodge and Jeep vehicles: Chrysler - 300, PT Cruiser, Town & Country minivan and Pacifica; Dodge - Magnum, Caravan minivan, Stratus, Durango, Dakota and Ram; Jeep - Grand Cherokee and Liberty. Satellite Radio is being offered on Chrysler Group products at \$195 (suggested retail price) and includes a one-year SIRIUS subscription. The suggested retail price for the dealer-installation option is \$299 plus labor, in addition to a SIRIUS subscription of \$12.95 per month.

"The Chrysler Group is proud to offer SIRIUS throughout its vehicle lineup," said Jack Withrow, Director of Vehicle Entertainment and Communications for the Chrysler Group. "We believe the agreement with SIRIUS will set the standard in the automotive industry and provide a compelling entertainment proposition that our customers will appreciate."

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