

Chrysler Canada Sales up 34 per cent in November

- 12 consecutive months of year-over-year growth
- Total sales up 34 per cent in November
- Highest November retail sales since 2002
- Jeep® Brand sales grow 41 per cent
- Best month-of-November sales for Dodge Grand Caravan, Dodge Journey, Ram Pickup

November 30, 2010, Windsor, Ontario -

Chrysler Canada today announced the company's 12th consecutive month of sales growth with sales of 15,308 units. This represents an increase of 34 per cent compared with November 2009, and 28 per cent calendar year to date (CYTD). Retail sales were up 80 per cent, for the best November retail results since 2002.

"We are on the home stretch of a very good year," said Reid Bigland, President and CEO of Chrysler Canada.

"Production at our Canadian plants is up 76 per cent, sales are up 28 per cent, and we have 14 new products starting to launch."

Three vehicles, the Dodge Grand Caravan, Dodge Journey, and Ram pickup, posted their best-ever results for the month of November. The Dodge Grand Caravan, Canada's No. 3 selling vehicle, recorded sales of 4,413, an increase of 29 per cent compared with November 2009. Sales of the Dodge Journey, Canada's best-selling crossover, gained 30 per cent on sales of 2,146 units. The Ram pickup posted sales of 4,372 units, up 138 per cent over 2009. In addition, sales of the award-winning Ram Heavy Duty surged 296 per cent in November.

"The diesel technology we invested in the Ram Heavy Duty is really paying off," said Dave Buckingham, Vice President of Sales, Chrysler Canada. "Unlike with our competitors, our truck buyers don't have the expense or inconvenience of having to fill a separate urea tank in their vehicle."

Jeep® Brand vehicles had a very strong month, as the all-new Jeep Grand Cherokee continues to arrive in

dealerships across the country. Sales of the Jeep Grand Cherokee soared 121 per cent with 984 units sold, the third consecutive month of growth more than 100 per cent. The Jeep Wrangler increased 41 per cent on sales of 646 units, and sales of the Jeep Patriot were up 68 per cent with 975 units sold.

The Brampton, Ontario-built Dodge Challenger posted a sales increase of 12 per cent on sales of 123 units. Calendar year to date, sales of this legendary vehicle are up 19 per cent.

Vehicle Highlights

November Sales

	November 2010	November 2009	% Change
Total Volume	15,308	11,460	34%

Model Highlights

	November 2010	November 2009	% Change
Dodge Grand Caravan			Record November Sales

	4,413	3,411	29%	
Ram Pickup	4,372	1,834	138%	Record November Sales
Dodge Journey	2,146	1,648	30%	Record November Sales
Jeep Grand Cherokee	984	446	121%	

CYTD Sales

	November 2010	November 2009	% Change
Total Volume	190,548	149,360	28%

Model Highlights

	November 2010	November 2009	% Change	
Dodge Grand Caravan	51,392	36,407	41%	#3 selling vehicle in Canada YTD
Ram Pickup	49,341	28,068	76%	#4 selling vehicle in Canada YTD
Dodge Journey	21,918	13,564	62%	#1 selling crossover in Canada YTD

About Chrysler Canada

Founded as the Chrysler Corporation in 1925, Chrysler Canada Inc. is based in Windsor, Ontario, and celebrates its 85th anniversary in 2010. Chrysler Canada is a wholly-owned subsidiary of Chrysler Group LLC, one of the world's leading automotive companies. Chrysler Canada's product lineup features some of the world's most recognizable vehicles, including the Dodge Grand Caravan, Jeep® Wrangler and Chrysler 300.

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