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**The following can be attributed to Trevor Creed, Senior Vice President – Design, Chrysler LLC**

March 25, 2008, Auburn Hills, Mich. - We are extremely saddened to hear about the death of John Herlitz, former Senior Vice President – Design.

During his 35-year career at Chrysler, John made a significant impact on Chrysler, Dodge, Jeep® and Plymouth vehicle design. He had a heartfelt passion for the automotive industry and he will be greatly missed. The Design team and all of Chrysler send his family our deepest sympathy.

**Background**

John Herlitz began his career at Chrysler Corporation in 1965 after graduating from Pratt Institute as a Manager of the Plymouth Intermediate Car Studio, retiring in 2000 as Senior Vice President – Design.

His work included the redesign of the legendary 1970 Plymouth Barracuda, 1971 Plymouth Road Runner, numerous concept cars, and he helped to create the Walter P. Chrysler Museum.

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