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## **Canada: Alfa Romeo Introduces Exclusive New Limited-edition 2024 Giulia and Stelvio Quadrifoglio Carbon Editions**

- New 2024 Alfa Romeo Quadrifoglio Carbon Edition features a unique appearance package available on the Giulia and Stelvio Quadrifoglio models
- Exterior features include carbon-fibre V scudetto grille, mirror caps, gold calipers and black badging
- Interior enhancements include sporty interior design touches, such as exclusive red leather sport seats and carbon-fibre interior trim
- 2024 Alfa Romeo Giulia and Stelvio Quadrifoglio Carbon Editions limited to 130 units combined and exclusive to North America
- Power is delivered by a turbocharged 2.9-litre six-cylinder engine with best-in-class standard 505 horsepower, routed through an eight-speed automatic transmission and standard adaptive suspension
- Alfa Romeo Giulia and Stelvio Quadrifoglio Carbon Editions have a Canadian manufacturer's suggested retail price (MSRP) of \$102,245 for Giulia, and \$110,445 for Stelvio (destination not included) and will begin arriving in Alfa Romeo studios this quarter
- For more information about the new limited-edition Giulia and Stelvio Quadrifoglio Carbon Editions, contact your local Alfa Romeo dealer and visit <http://alfaromeo.ca> for updates on the entire premium 2024 lineup from Alfa Romeo

October 5, 2023, Windsor, Ontario - Alfa Romeo announces the new, limited-edition 2024 Giulia and Stelvio Quadrifoglio Carbon Editions.

"We're excited to offer our North American consumers further customization with the new Alfa Romeo Carbon Edition, which enhances our sporty-Italian style with a unique and head-turning appearance on top of an unrivaled driving experience," said Larry Dominique, head of Alfa Romeo, North America. "This limited edition elevates the passion of Alfa Romeo with a beautifully crafted design combined with the unsurpassed performance from our legendary Quadrifoglio models."

Built off the recently updated [Alfa Romeo 2024 Giulia and Stelvio Quadrifoglio](#), the Carbon Edition adds premium exterior features with a carbon-fibre V scudetto grille and mirror caps, gold calipers and black badging. Staggered 19-inch (Giulia) and 21-inch (Stelvio) dark 5-hole wheels, carbon-fibre side sills, along with unique front/rear fascias and hood with heat extractors, plus an available exposed carbon-fibre roof on Giulia models, provide an aggressive and sleek stance.

The Giulia and Stelvio Quadrifoglio Carbon Edition is available in Vulcano Black or Rosso Etna exterior paint.

Inside, the Alfa Romeo Giulia and Stelvio Quadrifoglio Carbon Editions feature a sporty and premium driver-centric cockpit with exclusive red leather sport seats, an outstanding new look for a Quadrifoglio model, traditionally only available with black seats, and carbon-fibre accents that cover parts of the dash, doors and centre console. Occupants are also treated to a Harman Kardon premium audio system and Active Assist Plus Driver Group, which includes a host of advanced driver-assistance features:

- Vehicle alarm
- Driver attention alert
- Intelligent speed assist

- Highway assist system
- Lane keep assist
- Traffic sign recognition
- Traffic jam assist
- Active blind spot sensors

Power is generated from the most powerful production Alfa Romeo engine ever developed, the 2.9-litre twin-turbocharged and intercooled V-6 engine with 505 horsepower and 443 lb.-ft. of torque, paired to an eight-speed automatic transmission with Alfa Romeo's Q4 AWD system (Stelvio) that delivers top speeds of 283 km/h for Stelvio and 307 km/h for Giulia.

The Carbon Edition also shares Alfa Romeo's spirited driving dynamics and technology, including standard Alfa Adaptive Suspension. This suspension technology reads the road and quickly adjusts shock valving to deliver greater handling characteristics at speed while maintaining a comfortable ride. The control system acts according to the selected mode on the Alfa Romeo DNA performance switch in the centre console.

The 2024 Alfa Romeo Giulia and Stelvio Quadrifoglio Carbon Edition are exclusive to North America and limited to 130 units combined. They will begin arriving in Alfa Romeo studios this quarter with a Canadian manufacturer's suggested retail price (MSRP) of \$102,245 for Giulia, and \$110,445 for Stelvio. Price excludes a destination of \$2,795.

For more information about the new limited-edition Alfa Romeo Giulia and Stelvio Quadrifoglio Carbon Editions, consumers can contact their local Alfa Romeo dealer and visit <http://alfaromeo.ca> for updates on the entire premium 2024 lineup from Alfa Romeo.

#### **Alfa Romeo**

Born in 1910 in Milan, Italy, Alfa Romeo has designed and crafted some of the most stylish and sporty cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to automobiles. The Alfa Romeo Stelvio sets a benchmark in performance, style and technology in an SUV. The award-winning Alfa Romeo Giulia delivers race-inspired performance, advanced technologies and an exhilarating driving experience to the premium midsize sedan segment. In early 2023, Alfa Romeo will offer its first compact SUV with the all-new Tonale. The globally available Tonale is part of a radical evolution taking place at Alfa Romeo, which looks ahead to a new era of electrification and connectivity. Alfa Romeo is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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