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2024 Ram 1500 Fact Sheet

September 7, 2023, Auburn Hills, Mich. - The 2024 Ram 1500 is the no-compromise benchmark for durability, technology, efficiency, performance and convenience with features never before offered in a pickup. The Ram 1500 features up to 12,750 pounds of towing capability and 2,300 pounds of payload. The eTorque 48-volt mild hybrid system delivers improved fuel efficiency in both V-6 (standard) and V-8 configurations. The 2024 Ram 1500 TRX has been rigorously tested to handle the most punishing conditions with extreme capability and durability on its way to being the most powerful mass-produced pickup in its class.

The Uconnect 5 system with a 12-inch touchscreen features advanced technology that includes split-screen capability, 360-degree camera views, and content from SiriusXM with 360L and Personalized Stations Powered by Pandora. The 2024 Ram 1500 lineup includes the Know & Go mobile app, featuring an immersive experience for customers who want to learn more about their vehicles. Active safety and security systems include Adaptive Cruise Control with Stop & Go, Forward Collision Warning, Blind-spot Monitoring and Ready Alert Braking. Class-leading ride and handling are accomplished with a link-coil rear suspension system with segment-exclusive, active-level, four-corner air suspension with adaptive damping.

New for 2024:

- [2024 Ram 1500 TRX 6.2L Supercharged V8 Final Edition](#) offers new, unique exterior colors and premium content to mark the conclusion of 6.2L Supercharged V8 production. The 2024 Ram 1500 TRX 6.2L Supercharged V8 Final Edition includes beadlock-capable wheels, a 6.2-liter hood badge and TRX bed decal, all in an exclusive Satin Titanium color. Ram TRX 6.2L Supercharged V8 Final Edition features three new exterior colors for TRX – Delmonico Red, Night Edge Blue and Harvest Sunrise. Inside, the TRX 6.2L Supercharged V8 Final Edition includes Patina stitching on the dashboard and seats, an embroidered “TRX” seat back logo in Patina, a leather and carbon fiber flat-bottom steering wheel and carbon fiber accents on the driver’s cluster display. A unique cluster splash screen, ultra-premium center console badge showcasing the build number, passenger-side TRX dashboard badge, and suede door panel inserts are also included
- Ram 1500 Tradesman Warlock returns for 2024 with enhanced off-road features straight from the factory including an electronic rear-locking differential, skid plates, 1-inch raised ride height, 33-inch Goodyear Wrangler DuraTrac tires, and Bilstein front and rear performance tuned-shock absorbers
- 2024 Ram 1500 now includes Tailgate Ajar warning lamp as standard equipment across the lineup

Highlights:

- Class-exclusive, available, four-corner Active Level air suspension enhances fuel efficiency, improves ride and gives greater off-road capability, load-leveling and entry/exit convenience
- Best-in-class available hybrid max towing of 12,750 pounds and payload of 2,300 pounds
- The 6.2-liter HEMI® supercharged V-8 is the most powerful mass-produced pickup in its class, offering best-in-class 702 horsepower and best-in-class 650 lb.-ft. of torque
- Luxury interior with Uconnect 5 system and 12-inch touchscreen featuring Alexa In-Vehicle Assistant, simultaneous connectivity for two Bluetooth-enabled phones, tow-specific navigation, dynamic range mapping and connected driver profiles
- Quickest, fastest, most powerful and most fuel-efficient Ram 1500 lineup ever:
 - 3.6-liter eTorque Pentastar V-6 engine, delivering 305 horsepower and 269 lb.-ft. of torque
 - 5.7-liter eTorque HEMI V-8 engine, a class-exclusive available V-8 hybrid, with variable-valve timing (VVT) delivers fuel efficiency along with 395 horsepower and 410 lb.-ft. of torque
 - Ram 1500 TRX features a supercharged 6.2-liter HEMI V-8 is the most powerful mass-produced pickup in its class, offering best-in-class 702 horsepower and best-in-class 650 lb.-

ft. of torque

- Best-in-class available rear legroom, class-exclusive available reclining rear seats with heated and cooling functionality
- A flat-load floor with class-exclusive available second-row in-floor storage, tie-down rings, expandable under-seat storage, and class-exclusive available rear seat fold-down center console
- 900-watt, 19-speaker Harman Kardon Premium Audio System offers most available speakers in its class
- Available dual-pane panoramic sunroof, 12-inch digital cluster, head-up display, and digital rearview mirror make this the most luxurious Ram 1500 ever
- Class-exclusive RamBox cargo management system, relocatable anchor points, bed divider, and multifunction tailgate with a center bed step make for the best pickup bed in the business

Configurations:

- Quad Cab 6-foot, 4-inch bed
- Crew Cab 5-foot, 7-inch bed
- Crew Cab 6-foot, 4-inch bed

Model Lineup

The Ram 1500 offers eight models:

- Tradesman
- Tradesman HFE
- Big Horn/Lone Star
- Laramie
- Rebel
- Limited Longhorn
- Limited
- TRX

Available Exterior Colors

Monotone or two-tone:

- Delmonico Red Pearl Coat
- Flame Red Clear Coat
- Patriot Blue Pearl Coat
- Hydro Blue Pearl Coat
- Granite Crystal Metallic
- Billet Silver Metallic
- Ivory White Tri-Coat
- Bright White Clear Coat
- Night Edge Blue
- Harvest Sunrise (exclusive to TRX 6.2L Supercharged V8 Final Edition)

Monotone only:

- Diamond Black Crystal Pearl

More Information

Please visit the [Ram 1500 newsroom](#) for the latest product information, photography, videography, plus access to specifications and feature availability documents.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen

- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

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