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What's New for 2024: Chrysler Pacifica/Pacifica Plug-In Hybrid

September 1, 2023, Auburn Hills, Mich. - For 40 years, Chrysler has led the minivan segment — a segment the brand invented — and that decades-long legacy of innovation continues with the 2024 Chrysler Pacifica and 2024 Chrysler Pacifica Plug-In Hybrid. The first minivan to offer both gas and hybrid powertrains and still the only one in the segment to offer a plug-in hybrid, the Pacifica Plug-In Hybrid is also the only minivan eligible for a \$7,500 federal tax credit.

The Pacifica lineup includes the premium Pinnacle model, which features the most luxurious interior in its class. Pacifica delivers available all-wheel-drive (AWD) capability paired with Pacifica's class-exclusive Stow 'n Go seating, as well as the available Stow 'n Vac system. The available FamCAM interior camera offers a bird's-eye view of rear-facing child-seat occupants. Pacifica was first with available Amazon Fire TV integrated into the Uconnect Theater System. Pacifica offers the largest available sunroof in the segment and the most innovative seating and storage in its class, with seating available for up to eight passengers, as well as 243 different seating configurations for the Pacifica and 81 seating configurations for the Pacifica Plug-In Hybrid.

Pacifica Plug-In Hybrid, the first hybrid minivan, delivers more than 80 miles per gallon equivalent (MPGe) in electric-only mode, an all-electric range of more than 30 miles and a total range of more than 500 miles. Pacifica Plug-In Hybrid offers a no-compromise solution for consumers considering battery-electric technology, alleviating range anxiety and delivering peace of mind to customers through a Stellantis-designed, innovative dual-motor eFlite electrically variable transmission (EVT) paired with a specially modified version of the 3.6-liter Pentastar V-6 gasoline engine.

Pacifica Plug-In Hybrid is designed to offer a seamless driving experience, with no need for the driver to select between electric and hybrid modes. The Chrysler Pacifica Plug-In Hybrid can help charge the battery when braking or stopping using the built-in regenerative braking feature. A Max Regeneration cluster messaging icon is standard for the Pacifica Plug-In Hybrid to keep drivers aware of the increased system regeneration.

Chrysler Pacifica continues to hold its status as the most awarded minivan seven years in a row with more than 175 honors and industry accolades. As the first to introduce the minivan and through six generations of the vehicle, the Chrysler brand has innovated 117 minivan firsts, including nearly 40 minivan-first features on the Pacifica.

New for 2024

- The premium Pacifica Pinnacle model is refreshed with an exclusive new sepia interior color, including sepia-quilted Nappa leather seats with Light Diesel stitching and Sydney Gray piping
- Pacifica features two new available exterior colors, Red Hot and Baltic Gray, with the Pacifica Road Tripper Package available in Baltic Gray
- Pacifica Plug-In Hybrid will be available in two models for 2024, Pacifica Plug-In Hybrid Select and Pacifica Plug-In Hybrid Pinnacle
- S Appearance, Premium S Appearance and Road Tripper Package content is optional on the Pacifica Plug-In Hybrid Select model
- Emergency Vehicle Alert System (EVAS) feature of the Uconnect connected-vehicle platform gives drivers cluster and touchscreen in-vehicle notifications of an active fire truck, ambulance or other nearby roadway hazards

Highlights

- As the best road trip minivan in its class, Pacifica will continue to offer the Road Tripper Package, a special version of the ultimate family travel vehicle:

- Pacifica Road Tripper features an exterior profile all its own, starting with new Luster Gray Road Tripper graphics, outlined in Brilliant Orange, on the driver and front passenger doors
 - 20-inch wheels (18-inch wheels on the Plug-In Hybrid) are also Luster Gray, as are the center caps, which carry a Brilliant Orange Chrysler wing badge logo
 - Semi-gloss Granite Crystal Chrysler wing badges on the front grille and rear liftgate are also highlighted by black center inserts
 - Road Tripper Package is available for Touring L and Plug-In Hybrid Select models
 - Road Tripper Package is available in Baltic Gray, Brilliant Black and Bright White
- Amazon Fire TV is available for the Chrysler Pacifica, giving passengers access to their favorite shows, movies, streaming apps, unique vehicle features and Alexa:
 - Amazon Fire TV integrates into the Uconnect 5 and Uconnect Theater system, allowing parents to limit and select content
 - Passengers can view Amazon Fire TV in high definition from the rear seats and, when the vehicle is in park, the driver also can view Amazon Fire TV on the main first-row Uconnect 5 screen
 - An Amazon Fire TV remote provides control of the experience and includes push-to-talk access to Alexa, making it easy to find and quickly play shows
 - The remote includes a button that connects Amazon Fire TV with the Uconnect 5 system for control of vehicle features, such as climate, maps and more
- AWD is available on Pacifica Touring L, Limited and Pinnacle gas-powered models:
 - Chrysler Pacifica is America's most capable minivan with AWD and America's only minivan to offer AWD with Stow 'n Go seating
 - System engages seamlessly at any speed, without any activation required by the driver
 - If any of the wheels lose traction, Pacifica's AWD system automatically activates transfer of all available engine torque to the wheels with more traction, with limited slip to control steering in all road conditions
 - Enhanced traction in range of driving conditions: dry pavement, snow, non-paved roads
 - When drivetrain detects AWD is not needed, disconnects power-transfer unit and rear drive module automatically to stop drive shaft from spinning, reducing driveline drag, improving fuel efficiency and reducing emissions — class-exclusive in the minivan segment
 - Engages automatically based on a variety of sensor inputs when enhanced traction is beneficial
 - Pacifica offers AWD and has best-in-class towing capacity (3,600 lbs.), reinforcing its credentials as the most capable minivan with AWD
- Pacifica Plug-In Hybrid is still the first and only plug-in hybrid minivan, and achieves more than 80 MPGe, has an all-electric range of more than 30 miles and a total range of more than 500 miles:
 - Pacifica Plug-In Hybrid is the most spacious (total interior passenger plus cargo volume) plug-in hybrid in the industry
 - Pacifica Plug-In Hybrid is also the only minivan eligible for a \$7,500 federal tax credit
 - Designed to offer a seamless driving experience with no range anxiety, whether in electric or hybrid mode for city and highway driving, there is no need for the driver to select modes
 - Equipped with a regenerative braking system, the Pacifica Plug-In Hybrid captures kinetic energy used to slow the vehicle and sends the energy to charge the vehicle's battery, even after the initial charge is consumed
 - A Max Regeneration visual message on the cluster display is standard on the Pacifica Plug-In Hybrid, indicating when increased energy efficiency is charging the electric battery during braking and certain driving dynamics
 - Pacifica Plug-In Hybrid can offer savings of around \$3,250 in fuel costs over five years compared with the average new vehicle
 - Pacifica Plug-In Hybrid emits only 119 grams per mile of tailpipe-only CO2 emissions, with a ranking of 10 (10 is the best) on the EPA's greenhouse gas rating scale
 - Pacifica Plug-In Hybrid's Uconnect 5 system allows the ability to adjust the battery charging schedule to run during less expensive off-peak hours
- Pacifica has the most standard safety features in its segment, including standard LED lighting and

standard Pedestrian Automatic Emergency Braking (PAEB):

- Pacifica offers 98 total standard safety features and 117 standard and available safety and security features
- Pinnacle model offers 101 total standard safety features, including 360-degree Surround View camera, ParkSense parallel/perpendicular park assist and front park assist
- Pedestrian AEB offered as standard
- LED exterior lighting featured as standard for all models
- Pacifica offers LED headlamps, daytime running lamps (DRL), fog lamps and taillamps as standard
- Exceptional LED headlamps light up the night with a balanced beam of light that minimizes glare to oncoming traffic
- Athletic look of the grille, front fascia, headlamps, fog lamps and taillamps key the bold visual appearance of the Pacifica lineup:
 - Boldly styled and deeply sculpted presence takes shape with more “heroic” 3D diamond-styled grille, delivering an athletic visual appearance
 - Pacifica’s bold look includes a sporty grille accented with painted Gloss Black upper grille textures and Bright Chrome grille surround (chrome surrounds change for Pinnacle model and S Appearance Package)
 - Modern face sculpted to create a dominant upper grille; slimmer lower grille mirrors the 3D diamond-style and Gloss Black appearance of upper grille portion
 - Headlamps feature an aggressive, linear design and standard LED headlamps stand out with DRL-lit appearance
 - Large, deeply sculpted LED fog lamp bezels are visually energizing and add to sportiness of overall design
 - LED taillamps provide a lit appearance and complement the overall visual feel, stretching across the entire width of the rear
- Two integrated front center consoles available for Pacifica: Ultra console (Pinnacle model) and Premium console (Limited gas/Plug-In Hybrid Select models)
- Top-of-the-line Pinnacle model features most luxurious interior in its class:
 - Pinnacle Ultra console is the most functional front center console in its class
 - Dual-level storage includes a deep pass-through storage area underneath the console that accommodates a large purse or even a laptop
 - Large console area allows for armrest
 - Pinnacle model offers best-in-class total storage of more than eight cubic feet – enough to store 60 gallons of milk
 - Elite Pinnacle model includes premium quilted sepia Nappa leather seats, with sepia color new for 2024
 - Unique set of movable lumbar pillows for second-row captain’s chairs features embossed Chrysler logo and matches the quilted Nappa sepia seats with suede pillow backs, adding an extra dash of class
 - Additional Pinnacle premium interior appointments include a Piano Black push-push storage bin, brushed Silver Metal hydro bezels, a suede headliner, high-end Berber construction floor mats, Platinum Chrome exterior/Satin Chrome interior trim and much more
- Limited gas/Plug-In Hybrid Select models feature the Premium console, a more compact version of the Pinnacle Ultra console that also flows seamlessly into instrument panel:
 - Premium console also offers dual-level storage with large pass-through storage area
 - More compact console allows for inclusion of Stow ‘n Go seating
 - Additional interior features include a tamboured door for center storage and Mid-Century Timber/Liquid Titanium accent hydro bezels
- The popular S Appearance Package, introduced in 2017 and now chosen by one of every three Pacifica buyers, features exterior Anodized Ink finishes on the grille surrounds and badging, and a “Foreshadow” finish on the wheels
- A total of 12 wheel designs and finishes are offered throughout the Pacifica model lineup

- Pacifica, the most technologically advanced minivan in its class, features the Uconnect 5 system, which delivers:
 - Standard 10.1-inch high-definition touchscreen radio
 - Can be connected to two phones simultaneously, with Bluetooth capability
 - Delivers a wide range of connected services and features that are easier to search and navigate
 - Customers with Alexa-enabled devices at home can easily ask Alexa to start the car, lock/unlock doors and more
 - Processing speeds five times faster than previous generation, using Android operating system
 - TomTom navigation experience
 - Map updates available over-the-air (OTA), as well as Firmware OTA (FOTA) system software updates
 - SiriusXM with 360 XL offered free for three months as standard on Pacifica, letting owners customize their listening experience, with a variety of features, including Personalized Stations Powered by Pandora, along with thousands of hours of downloadable content, such as live sports, free on-demand shows, performances and interviews
 - Wireless Apple CarPlay and Android Auto
 - Enhanced Hybrid Electric Pages and Smartphone Control 2.0 provide support for up to three customer-defined charging schedules (weekdays, weekends, etc.)
- Drivers can keep watch on rear seats with the FamCAM interior camera that delivers a best-in-class, high-definition image and segment-exclusive features, including a view of rear-facing child-seat occupants, split-view display and unique zoom-to-seat feature
- Pacifica is the first minivan ever to offer USB Type-C ports, allowing devices to be charged up to four times faster than standard USB outlets
- Depending on trim level, Pacifica offers up to 12 USB ports
- Wireless charging available for two integrated consoles featured in Pacifica Limited gas/Plug-In Hybrid Select and Pacifica Pinnacle models
- For audiophiles, available Harman Kardon Premium Audio Group adds a 10-inch rear quarter trim subwoofer with 19-speaker system (Pacifica Plug-In Hybrid uses 20-speaker system)
- Uconnect Theater rear-seat entertainment system integrates with Amazon Fire TV
- Engineers worked to improve the already vault-like cabin with improved fitments for door and glass seals for all price classes, resulting in the quietest Chrysler minivan ever built
- Chrysler clear air filtration system is standard on all Chrysler vehicles and filters 95% of air particulates, reducing many types of solid and liquid airborne matter, such as dust, smoke, droplets and aerosols, resulting in the cleanest cabin air ever in a Chrysler vehicle

Model Lineup

The 2024 Chrysler Pacifica and Pacifica Plug-In Hybrid lineup features:

- Touring (gas)
- Touring L (gas)
- Limited (gas)
- Select (plug-in hybrid)
- Pinnacle (plug-in hybrid/gas)

Available Exterior Colors

- Baltic Gray (new – late availability)
- Red Hot (new – late availability)
- Fathom Blue (late availability)
- Bright White
- Silver Mist
- Brilliant Black

Available Interior Colors

- Black/Sepia (exclusive to Pinnacle model, sepia-quilted seats)
- All black (cloth, leatherette, Nappa leather)

- Black/Alloy (leatherette, Nappa leather)

More Information

Please visit the Chrysler [Pacifica](#) and [Pacifica Plug-In Hybrid](#) newsrooms for the latest product information, photography, videography, plus access to specification and feature availability documents.

Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand's first battery-electric vehicle in 2025 and an all-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler created 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand's electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

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