

FCA Canada Reports First-quarter 2023 Sales Results

- FCA Canada remains the No. 1 seller of PHEVs in the country
- Dodge and Ram brands deliver year-over-year sales increases
- Wagoneer sales rise 36 per cent for the quarter
- Ram 1500 sales increase 10 per cent for the quarter

April 3, 2023, Windsor, Ontario - With the first quarter of 2023 complete, FCA Canada remains the No. 1 seller of PHEVs in the country, with three models among the top 10 best-selling plug-in electric vehicles. Sales of 40,073 units for the period are highlighted by increases for Wagoneer, [Ram 1500](#) and Dodge Durango. That overall figure represents a 6 per cent decrease versus the first three months of 2022.

“As we execute the company’s Dare Forward 2030 strategic plan, we’re encouraged by our continued leadership in PHEV sales,” said Jason Stoicevich, president - Canada, Stellantis. “At the same time, despite the industry’s ongoing global challenges, vehicles like the class-leading Ram 1500, Wagoneer and Dodge Durango showed double-digit increases for the quarter and continue to resonate in hard-fought segments.”

[Jeep Wrangler 4xe](#), with an all-electric range of 35 kilometres, accounted for nearly 20 per cent of the total 5,010 Wrangler models sold in Q1 2023. Sales of the all-new [Jeep Grand Cherokee 4xe](#) continue to rise and, notably, the made-in-Canada Chrysler Pacifica Hybrid accounted for 35 per cent of [Pacifica minivan](#) sales in the first quarter.

As the premium extension of the Jeep brand, [Wagoneer](#) continues to build inroads. Sales rose 36 per cent for the first quarter of 2023. Wagoneer and Grand Wagoneer received a revised engine lineup for 2023 featuring the new Hurricane Twin Turbo inline-six engine. Last week, Jeep brand unveiled a new collection of eye-catching, efficient and mission-capable concept vehicles for the 57th annual [Easter Jeep Safari](#) in Moab, Utah, the brand’s home away from home. Stay tuned later this week, when the brand will make more headlines at the New York International AutoShow (NYIAS).

Also in the spotlight at the NYIAS this week will be Ram brand, as it continues its journey to electrification. Today’s tough, capable and class-leading Ram pickup truck products continue to resonate with Canadian buyers, with 20,125 sold, an increase of 10 per cent for the quarter.

Dodge brand saw sales rise 4 per cent for the quarter, thanks in large part to the muscle car of SUVs, the [Dodge Durango](#), with 2,260 examples sold, an increase of 43 per cent. Late last month, Dodge brand unveiled the [Challenger SRT Demon 170](#), the most powerful muscle car in the world. Demon 170 delivers 1,025 horsepower on E85 ethanol blend fuel and will be made in Canada at Ontario’s Brampton Assembly Plant.

Sales Chart:

Model	CYTD Sales		Vol %
	Curr Yr	Pr Yr	Change
Compass	1,069	2,048	-48%
Patriot	0	0	N/A
Wrangler	5,010	6,642	-25%
Gladiator	612	1,592	-62%
Cherokee	1,258	784	60%

Grand Cherokee	439	2,806	-84%
Grand Cherokee L	3,528	2,173	62%
Grand Wagoneer	160	209	-23%
Wagoneer	414	305	36%
Renegade	61	100	-39%
JEEP BRAND	12,551	16,659	-25%
300	301	253	19%
Pacifica	1,300	2,154	-40%
Chrysler Grand Caravan	601	1,220	-51%
CHRYSLER BRAND	2,202	3,627	-39%
Charger	715	1,172	-39%
Challenger	448	530	-15%
Viper	0	0	N/A
Hornet	4	0	N/A
Caravan	-1	0	N/A
Durango	2,260	1,578	43%
DODGE BRAND	3,426	3,280	4%
Ram P/U	20,125	18,215	10%
ProMaster Van	1,393	395	253%
ProMaster City	204	205	0%
RAM BRAND	21,722	18,815	15%
Giulia	44	25	76%
Alfa Stelvio	123	172	-28%
ALFA BRAND	167	197	-15%
500	0	0	N/A
500X	5	8	-38%
Spider	0	1	-100%
FIAT BRAND	5	9	-44%
TOTAL FCA CANADA	40,073	42,587	-6%

Stellantis North America

Stellantis (NYSE: STLA) is one of the world's leading automakers, aiming to provide clean, safe and affordable freedom of mobility for all. In North America, it's best known for producing and selling vehicles in a portfolio of iconic, innovative and award-winning brands, including Jeep®, Chrysler, Dodge//SRT, Ram, Alfa Romeo and Fiat. Stellantis is executing its [Dare Forward 2030](#), a bold strategic plan that paves the way to achieve the ambitious target of becoming a carbon net zero mobility tech company by 2038, while creating added value for all stakeholders.

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