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FCA Canada Reports Third-quarter 2022 Sales Results

- Third-quarter 2022 sales increased 15 per cent; total annual sales-to-date rose 7 per cent
- All Dodge brand models were up in Q3, led by Dodge Durango, which set a quarterly record
- Ram pickup truck sales increased 29 per cent
- Jeep® Wrangler sales climbed 11 per cent, with Wrangler 4xe retaining its crown as the best-selling plug-in hybrid vehicle in Canada

October 3, 2022, Windsor, Ontario - With Dodge and Ram brand increases highlighting the quarter, FCA Canada today reported a 15 per cent increase in third-quarter 2022 sales versus the same period last year. Sales for the quarter totaled 40.958 units.

In the first three quarters of 2022, vehicles sold totaled 130,729. This marks a 7 per cent increase, as compared with the previous January-September period.

"Our solid momentum through 2022 continued in the third quarter thanks to a strong product mix on the ground and the efforts of our dealers and employees," said David Buckingham, president and CEO, FCA Canada. "The company continues to lay the groundwork for its Dare Forward 2030 strategic plan, with exciting previews of battery-electric vehicles announced by both the Dodge and Jeep® brands this past quarter."

A pure performance brand, all Dodge models saw sales rise in Q3 2022, led by the three-row muscle car, Dodge Durango, which set a record for the quarter with 2,373 examples sold. The made-in-Canada Dodge Charger and Dodge Challenger also saw year-over-year increases of 80 and 50 per cent, respectively. In August, Dodge debuted the Charger Daytona SRT Concept, a glimpse at the brand's electrified future.

Sales of the made-in-Canada Chrysler Pacifica also increased 11 per cent in Q3, with fully a quarter of those being Chrysler Pacifica Hybrid PHEV models, which rewards customers with an all-electric range of more than 50 kilometres.

Ram brand saw quarterly pickup truck sales rise 29 per cent, versus the same period last year. Ram Heavy Duty sales increased 67 per cent while light-duty trucks increased 22 per cent. Last week, Ram brand announced two exciting new models: its latest Built to Serve limited-edition model and the rugged 2023 Ram 2500 Heavy Duty Rebel.

With an 11 per cent increase in Q3 2022, the flagship Jeep Wrangler remains the best-selling model in the Jeep lineup. Further, the plug-in hybrid Jeep Wrangler 4xe retained its title as the best-selling plug-in hybrid vehicle in Canada calendar-year-to-date and accounted for 17 per cent of total Wrangler sales in Q3. Jeep brand's PHEV offerings have also expanded recently, with the all-new Grand Cherokee 4xe now starting to arrive at Canadian dealerships.

Last month, Jeep brand held the global <u>4xe Day</u>, where it outlined the first phase of its product offensive to become the leading electrified SUV brand in the world. This included images of two fully electric SUVs – the all-new Jeep Recon and an all-new Wagoneer – that will arrive in North America and help the brand toward its goal of having 50 per cent of its sales be fully electrified by 2030.

Sales Chart:

Quarterly Sales Vol % CYTD Sales Vol %

Model	Curr Yr	Pr Yr	Change	Curr Yr	Pr Yr	Change
Compass	1,142	1,522	-25%	4,651	4,295	8%
Patriot	0	0	NA	0	0	NA
Wrangler	5,301	4,788	11%	19,152	14,391	33%
Gladiator	1,112	1,239	-10%	4,412	3,314	33%
Cherokee	2,247	2,019	11%	4,853	8,021	-39%
Grand Cherokee	2,095	4,313	-51%	6,208	12,859	-52%
Grand Cherokee L	1,105	1,040	6%	7,103	1,166	509%
Grand Wagoneer	717	8	8863%	2,158	12	17883%
Renegade	111	117	-5%	326	230	42%
JEEP BRAND	13,830	15,046	-8%	48,863	44,288	10%
300	478	79	505%	1,762	584	202%
Pacifica	1,772	1,597	11%	5,989	3,924	53%
Chrysler Grand Caravan	495	1,129	-56%	2,879	2,424	19%
CHRYSLER BRAND	2,745	2,805	-2%	10,630	6,932	53%
Charger	416	231	80%	2,756	1,526	81%
Challenger	412	275	50%	1,614	1,326	22%
Viper	0	0	NA	0	0	NA
Journey	0	14	-100%	0	94	-100%
Caravan	0	357	-100%	0	6,091	-100%
Durango	2,373	958	148%	5,547	4,129	34%
DODGE BRAND	3,201	1,835	74%	9,917	13,166	-25%
Ram P/U	19,158	14,884	29%	56,799	54,658	4%
ProMaster Van	1,671	817	105%	3,313	2,124	56%
ProMaster City	43	73	-41%	407	330	23%
RAM BRAND	20,872	15,774	32%	60,519	57,112	6%
Giulia	90	44	105%	167	159	5%
Alfa 4C	0	0	NA	0	12	-100%
Alfa Stelvio	201	200	0%	586	507	16%
ALFA BRAND	291	244	19%	753	678	11%
500	0	1	-100%	0	2	-100%
500L	0	1	-100%	0	3	-100%
500X	19	4	375%	45	17	165%
Spider	0	7	-100%	2	55	-96%
FIAT BRAND	19	13	46%	47	77	-39%
TOTAL FCA CANADA	40,958	35,717	15%	130,729	122,253	7%

Stellantis North America

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