

Contact: Trevor Dorchie
Todd Goyer

2023 Ram 1500 Fact Sheet

September 1, 2022, Auburn Hills, Mich. - The [2023 Ram 1500](#) is the no-compromise benchmark for durability, technology, efficiency, performance and convenience with features never before offered in a pickup. The Ram 1500 features up to 12,750 pounds of towing capability and 2,300 pounds of payload. The eTorque 48-volt mild hybrid system delivers improved fuel efficiency in both V-6 (standard) and V-8 configurations. The Ram 1500 is America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque, delivering up to 1,000 miles of range on a single tank of fuel.

The [2023 Ram 1500 TRX](#) has been rigorously tested to handle the most punishing conditions with extreme capability and durability on its way to being the quickest, fastest and most powerful mass-produced half-ton pickup truck in the world.

The Uconnect 5 system with a 12-inch touchscreen features advanced technology that includes split-screen capability, 360-degree camera views, and content from SiriusXM with 360L and Personalized Stations Powered by Pandora. The 2023 Ram 1500 lineup includes the Know & Go mobile app, featuring an immersive experience for customers who want to learn more about their vehicles. Active safety and security systems include adaptive cruise control, Forward Collision Warning, Blind-spot Monitoring and Ready Alert Braking. Class-leading ride and handling are accomplished via a segment-exclusive link-coil rear suspension system with optional active-level four-corner air suspension.

New for 2023:

- New available 2023 Ram 1500 Limited Elite Edition features a multifunction and locking tailgate, tailgate ajar warning lamp, deployable bed step, four adjustable cargo tie-down hooks, and a cargo divider. Inside, a jeweled rotary shifter, unique instrument cluster theme, premium leather bucket seats, heated and ventilated 12-way driver and front passenger seats, suede headliner, heated steering wheel and a bright pedal kit are included
- Ram 1500 (RAM)RED Edition returns for 2023 and is available on Limited Crew Cab configurations and features red R-A-M grille and door badging. A (RED) badge is also on the center console lid. The Ram, Jeep® and FIAT brands have committed a minimum of \$4 million to the Global Fund between 2021-2023 to help fight health emergencies with (RED). The 2023 Ram 1500 (RAM)RED Edition is part of this commitment
- An available 12-inch frameless digital gauge cluster features nearly two dozen different menus. The full-color cluster features five reconfigurable tiles for at-a-glance data, or quick and easy access to the most used information. Drivers may choose between analog or digital instrumentation. All cluster settings can be saved to a user profile
- 2023 Ram 1500 Rebel now includes Selec-Speed Control as standard equipment. Selec-Speed Control now part of available Back Country Package (Big Horn/Lone Star) and Off-Road Group (Big Horn/Lone Star, Laramie, Limited Longhorn and Limited)
- Ram 1500 models equipped with the 12-inch Uconnect 5 touchscreen now includes Emergency Vehicle Alert System (EVAS)
- New 22-inch all-terrain tires available with the Off-Road Group on Ram 1500 Laramie, Limited Longhorn and Limited models
- All Ram 1500 models now feature Rear-seat Reminder Alert and an LED hitch lamp located in the tailgate handle
- Ram 1500 (RAM)RED Edition features UV-C glove box light that's engaged through a button on the center console. Once engaged, the UV light will start a three-minute hygiene cycle that kills bacteria

Highlights:

- Class-exclusive air suspension enhances fuel efficiency, improves ride and gives greater off-road capability, load-leveling and entry/exit convenience
- Maximum payload of 2,300 pounds and maximum trailer tow of 12,750 pounds
- America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque and most capable light-duty diesel, with towing capability up to 12,560 pounds
- Quickest, fastest and most powerful mass-produced truck in the world courtesy of the legendary supercharged 6.2-liter HEMI® V-8 engine
- Luxury interior with Uconnect 5 system and 12-inch touchscreen featuring Alexa In-Vehicle Assistant, simultaneous connectivity for two Bluetooth-enabled phones, tow-specific navigation, dynamic range mapping and connected driver profiles
- Quickest, fastest, most powerful and most fuel-efficient Ram 1500 lineup ever:
 - 3.6-liter eTorque Pentastar V-6 engine, delivering 305 horsepower and 269 lb.-ft. of torque
 - 3.0-liter EcoDiesel V-6 engine, delivering 260 horsepower and 480 lb.-ft. of torque
 - 5.7-liter eTorque HEMI V-8 mild-hybrid system with variable-valve timing (VVT) delivers fuel efficiency along with 395 horsepower and 410 lb.-ft. of torque
 - Ram 1500 TRX features a supercharged 6.2-liter HEMI V-8 and sets benchmarks for power and performance among half-ton pickups with 702 horsepower and 650 lb.-ft. of torque
- Largest cab creates the most spacious interior with best-in-class interior storage volume for additional features and passenger comfort
- Second row offers 8 degrees of slide recline, heated and cooled seats, a flat-load floor with integrated RamBins, tie-down rings and expandable under-seat storage
- Class-exclusive RamBox cargo management system, relocatable anchor points, bed divider and new multifunction tailgate with a center bed step make for the best pickup bed in the business

Configurations:

- Quad Cab 6-foot, 4-inch bed
- Crew Cab 5-foot, 7-inch bed
- Crew Cab 6-foot, 4-inch bed

Model Lineup

The Ram 1500 offers eight models:

- Tradesman
- Tradesman HFE
- Big Horn/Lone Star
- Laramie
- Rebel
- Limited Longhorn
- Limited
- TRX

Available Exterior Colors

Monotone:

- Delmonico Red Pearl
- Flame Red
- Patriot Blue Pearl
- Hydro Blue
- Granite Crystal Metallic
- Billet Silver Metallic
- Diamond Black Crystal Pearl
- Ivory Tri-Coat
- Bright White

Tu-tone:

- Diamond Black Crystal Pearl
- Walnut Brown Metallic

More Information

Please visit the [Ram 1500 newsroom](#) for the latest product information, photography, videography, plus access to

specifications and feature availability documents.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

Follow Ram and company news and video on:

Company blog: <http://blog.stellantisnorthamerica.com>

Media website: <http://media.stellantisnorthamerica.com>

Ram Truck brand: www.ramtrucks.com

Facebook: www.facebook.com/RamTrucks

Instagram: www.instagram.com/ramtrucks

Twitter: [@RamTrucks](https://twitter.com/RamTrucks), [@StellantisNA](https://twitter.com/StellantisNA)

YouTube: www.youtube.com/RamTrucks, <https://www.youtube.com/StellantisNA>

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>