

Dodge Names Top 10 'Chief Donut Maker' Candidates Seeking the Greatest Automotive Job in the World

- Names of 10 finalists can be found at www.DodgeGarage.com/chief-donut-maker
- Ten finalists will ultimately compete for the chief donut maker title through a series of elimination rounds, ultimately cutting the candidates down to the final two
- Top 10 candidates to fly to Arizona's Radford Racing School to begin next stage of competition
- The chief donut maker position will be officially announced on April 26 (HEMI® Day)
- The chief donut maker search is part of the brand's [Never Lift](#) plan, which provides a 24-month road map to Dodge's performance future

March 31, 2022, Auburn Hills, Mich. - The Dodge brand has named the top 10 candidates seeking the greatest automotive title in the world – chief donut maker. Applicants were asked to show, in a short video (maximum length of two minutes), that they embody the spirit of the founding Dodge Brothers. The applicants, along with [footage](#) from their video submissions, can be found at DodgeGarage.com.

"With over 173,500 applications to review, it wasn't easy, but we've selected our top 10 candidates for the Dodge brand's chief donut maker position," said Dodge CEO Tim Kuniskis. "Now the rubber will literally hit the road, as we take our finalists to Radford Racing School to begin the four-week competition that will ultimately determine our final two candidates, with our chief donut maker to be named on HEMI® Day, April 26."

Dodge has enlisted champion wrestler [Bill Goldberg](#) to oversee the competition between the top 10 finalists that will put their talents to the test, ultimately taking the finalists from 10 to five to the final two candidates. The finalists will be thrown into wild, hot-seat scenarios, including racing a Dodge horsepower heavyweight (with a professional driver on a closed track).

The finale webisodes documenting the eliminations will air on the Dodge brand's social media channels like a reality TV show, with the final episode revealing the chief donut maker on April 26, 2022 (HEMI Day).

The Brotherhood of Muscle clearly has a taste for donuts. The brand has received more than 173,500 applications, with more than 14 million video views and 576K social engagements across Dodge brand's social media channels since announcing the search last January. The chief donut maker will be a Dodge ambassador, decked out in Dodge gear, driving a Dodge SRT Hellcat, rubbing shoulders with celebrities and racing professionals at epic auto events while making a \$150,000 paycheck – and they don't even have to quit their day job.

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

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