

## **FCA Product Design Office Names Three High School Students as Winners of the Seventh Annual Drive for Design Contest**

### ***Competition Educates and Encourages Students to Pursue Careers in Automotive Design***

- Three students from Florida, Washington and Michigan win an exclusive behind-the-scenes tour and mentoring time with leading designers at the FCA US Product Design studios
- Additional awards include scholarships to attend [College for Creative Studies' Precollege Summer Experience Transportation Design program](#) and serving as junior judges at the prestigious [EyesOn Design Car Show](#)
- Started locally in Detroit, Drive for Design has grown to become a national contest that provides students with opportunities to cultivate design skills

May 7, 2019, Auburn Hills, Mich. - Some of the country's top automotive designers and special guest judge [Josh Welton](#) gathered this week to determine the results of the [FCA US 2019 Drive for Design contest](#). They reviewed each and every entry received from U.S. high school students in grades 10-12 who were challenged to design the ultimate status vehicle using any FCA brand. Three students from Florida, Washington and Michigan rose above the competition and have been named winners based on their innovative, forward-thinking sketches.

"We are always impressed by the next generation of talent that competes in the annual Drive for Design contest, but this year our expectations were vastly surpassed based on the level of comprehensive art work submitted. And, similar to a real-world sketch review, after much debate, the winning designs came down to the aesthetic details," said Mark Trostle, Head of Performance, Passenger Car and Utility Vehicle Design for FCA – North America. "Even though it's a growing field, automotive design can often be overlooked by students entering the workforce, so our goal with this competition is to change that perspective and encourage promising talent to pursue opportunities where they could design the vehicles of the future."

Trostle knows firsthand what it's like to be given an opportunity to excel in this field. In 2013, he introduced Drive for Design, which is based on a contest he won as a high school student. He credits that experience as something that led him to his current professional role, heading the design efforts for some of the most desired vehicles on the road. Today, he's passing the torch to three promising automotive designers.

The three student winners of the 2019 Drive for Design competition are:

- First place – Maximillian Cooper, Design and Architecture Senior High, Miami, Florida
- Second place – Mason Ross, Kennedy Catholic High School, Burien, Washington
- Third place – Vincent Piaskowski, Ernest W. Seaholm High School, Birmingham, Michigan

All three students will receive an exclusive, behind-the-scenes tour of the FCA US Product Design studios in Auburn Hills, Michigan, plus one-on-one time with leading automotive designers. Each will also receive a scholarship to attend the [Precollege Summer Experience Transportation Design program](#) at [College for Creative Studies](#), a leading art and design college in Detroit. The summer program curriculum includes the fundamentals of gestural sketching, perspective for both interior and exterior automotive concepts and how to translate designs into 3D models.

Additionally, the FCA US Product Design Office partnered with [EyesOn Design](#), which focuses on the automotive community and students coming together to commemorate, reflect and appreciate the craftsmanship and beauty of classic and modern vehicle design. Drive for Design winners receive their awards on Friday, June 14 at EyesOn Design's "Vision Honored" Black Tie Gala and Silent Auction and will serve as junior judges at the prestigious [EyesOn Design Car Show](#), held every Father's Day weekend at the historic Edsel and Eleanor Ford House in Grosse Pointe Shores, Michigan.

For detailed contest rules and information, visit [www.FCAdrivefordesign.com](http://www.FCAdrivefordesign.com).

#### **About Drive for Design**

Launched in 2013, the FCA US Product Design Office created its Drive for Design contest as an innovative way to educate young artists about careers in automotive design. Starting locally in Detroit, Drive for Design has grown to become a national contest that awards talented students with prizes and unique opportunities to further develop their design skills.

#### **About CCS**

The College for Creative Studies (CCS) is a nonprofit, private college authorized by the Michigan Education Department to grant bachelor's and master's degrees. CCS, located in midtown Detroit, strives to provide students with the tools needed for successful careers in the dynamic and growing creative industries.

Founded in 1906 as the Detroit Society of Arts and Crafts, CCS plays a key role in Detroit's cultural and educational communities. A private, fully accredited college, CCS enrolls more than 1,400 students, pursuing Master of Fine Arts degrees in Color and Materials Design, Interaction Design, Integrated Design and Transportation Design and Bachelor of Fine Arts degrees in Advertising Design, Art Education, Crafts, Entertainment Arts, Fashion Accessories Design, Fine Arts, Graphic Design, Illustration, Interior Design, Photography, Product Design and Transportation Design.

#### **About EyesOn Design**

A benefit for the Detroit Institute of Ophthalmology (DIO), a not-for-profit corporation, EyesOn Design is a major source of revenue for the DIO's research, education and support group programs for the visually impaired. The DIO is a division of the Department of Ophthalmology of the Henry Ford Health System.

#### **About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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