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## **American Supercar Dodge Viper Named to Hagerty's Hot List of Future Collectibles**

- Annual Hot List consists of highly collectible vehicles chosen for their joy of driving and collectability for future enthusiasts
- Designed, engineered and hand-built in the USA (Detroit), the legendary Dodge Viper has been electrifying the performance car world for almost 25 years
- Viper ACR holds more track records than any other production car in the world and Viper's exclusive '1 of 1' program enables a customer to configure a one-of-a-kind supercar
- 2016 Dodge Viper is available now with a starting U.S. manufacturer's suggested retail price (MSRP) of \$87,895 (excluding destination)

February 9, 2016, Auburn Hills, Mich. - Since its inception in 1992, the Dodge Viper has proven to be a truly exotic and distinctive American supercar, proudly carrying its title as the flagship high-performance machine of the Dodge brand.

Building on its exclusivity and undeniable spot among the high-performance elite, the classic car experts at Hagerty have named the 2016 Dodge Viper SRT model to its annual Hot List of future collectible vehicles. The Hagerty Group, based in Traverse City, Mich., is the world's leading insurance provider for classic vehicles and host to the largest network of classic car owners.

"The Viper checks all the boxes for a future collectible," McKeel Hagerty, CEO of Hagerty, said. "Limited-volume, race-bred pedigree, iconic styling and raw power make it a natural choice for the 2016 Hot List."

The 2016 Hagerty Hot List represents the most collectible cars priced less than \$100,000 available for purchase today. To be selected by the Hagerty experts for their annual Hot List, a vehicle must deliver the joy of driving today, continue to further every gearhead's love of driving and become collectible in the future.

"The Dodge Viper is an iconic, hand-built American supercar with a 645-horsepower hand-built aluminum V-10 engine, a timeless and hand-crafted body design with a strong racing pedigree and very limited production over its nearly 25-year lifespan," Tim Kuniskis, Head of Passenger Car Brands—Dodge, SRT, Chrysler and FIAT, FCA – North America, said. "The 2016 Dodge Viper ACR's unprecedented 13 track records add to the legend, and the exclusive 1-of-1 program with 25 million unique build configurations helps make it an exclusive collectible among today's supercars."

### **About the Dodge Viper**

The fifth generation of the Dodge Viper made its highly anticipated return to the high-performance sports car market in late 2012 as a 2013 model. The flagship performance machine arrived with more power and performance, superior craftsmanship, new technologies and creature comforts. Powering the 2016 Viper is an all-aluminum 8.4-liter V-10 engine that delivers 645 horsepower and 600 lb.-ft. of torque—the most torque of any naturally aspirated sports car engine in the world.

Standard on the newest Viper are safety features that include electronic multistage stability control, traction control and a new four-channel anti-lock brake system.

The exclusive "1-of-1" customization program enables customers to have more than 25 million build combinations to create their one-of-a-kind "Snake" from the ground up. With 8,000 exterior color options, 24,000 custom stripe colors, 11 wheel options, 16 interior trims and seven aero packages, three brake packages and four suspension

options, there are more than 25 million ways for buyers to customize their one-of-a-kind Dodge Viper.

The 2016 Dodge Viper ACR (American Club Racer) has taken the performance car world by storm by becoming the indisputable “ultimate street-legal race car” with more track records than any production car in the world — a total of 13 road course lap records as certified by the Sports Car Club of America. Since 1992, Dodge and SRT have built approximately 30,000 Vipers at the [Mack Avenue Assembly](#) (1992–1994) and [Conner Avenue Assembly Plant](#) (1995–current), both in Detroit.

#### **About Hagerty**

Based in Traverse City, Michigan, Hagerty is the world's leading insurance provider for classic vehicles and host to the largest network of classic car owners. Hagerty offers insurance for classic cars, trucks, motorcycles and motorcycle safety equipment, tractors, automotive tools and spare parts, and even "automobilia" (any historic or collectible item linked with motor vehicles). Hagerty also offers overseas shipping/touring insurance coverage, business coverage and club liability coverage. For more information, call (800) 922-4050 or visit [www.hagerty.com](http://www.hagerty.com). Hagerty also provides online Valuation Tools and publishes Hagerty Price Guide, which are the premier guides for post-war collectible automobiles. For more information, please visit [www.hagerty.com/valuationtools](http://www.hagerty.com/valuationtools).

#### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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